



Holz[®]

Eine Initiative von Allgäuer Wald-
besitzervereinigungen und Forst-
betriebsgemeinschaften

Holzforum Allgäu is the only regional organization in the wood industry, in which all members of the value chain are represented: Forest administration and private forest owners, sawmilling industry, cabinetmakers, carpenters, wood construction entrepreneurs and energy specialists as well as architects.

The basic idea of the Holzforum Allgäu is to promote domestic wood and regional products from tree to building. Moreover, a goal is to create new sales opportunities through contacts between the individual sectors.

Personal contact and trust is the key to improve regional networks successfully.

Accomplishment of several projects along the chain of custody focusing on the regional added value. Holzforum Allgäu is also starting to implement a regional certification of origin to rise the sensitivity for regional products.

DETALJER

VEDENS URSPRUNG

Skog

TRÄTYP

Rundvirke

TYP AV TRÄ

Depending on projects and partners

PÅVERKAN PÅ MILJÖ & BIOLOGISK MÅNGFALD

Promotes climate protection in the region by offering an attractive promotional program

EKONOMISK EFFEKT

Positive

KOMMERSIELL POTENTIAL

--

NAV

--

EKONOMISK PÅVERKAN

Offering sales promotion with the regional certification of origin "AllgäuHolz"

SPECIFIKA KUNSKAPSBEHOV

MOBILISERINGSPOTENTIAL

Medium

HÅLLBARHETS POTENTIAL - VÄRDE

--

ENKEL IMPLEMENTERING

Difficult

ENKEL IMPLEMENTERING - UTVÄRDERING

--

NYCKEL FÖRUTSÄTTNINGAR

Good network abilities needed and engaged participants along the chain of custody

TYP AV EVENEMANG DÄR DENNA BPI HAR PRESENTERATS

--

EFFEKT ANTAL ANSTÄLLDA

Positive / Enhancement of regionally added value

KOSTNADER FÖR IMPLEMENTERING (EURO - €)

--

Communication and knowledge about implementing a certificate of origin

MER INFORMATION

UTMANING SOM ADRESSERAS

--

DOMÄN

Undervisning och träning

Innovations ledning, digitala hubbar, kluster

TYPE AV LÖSNING

--

NYCKELORD

--

DIGITAL LÖSNING

Nej

INNOVASION

Nej

UPPHOVSLAND

Tyskland

POTENTIAL

Lokal

START OCH SLUTÅR

2015 -

KONTAKT INFORMASION

ÄGARE ELLER FÖRFATTARE

RAPPORTÖR

info@holzforum-allgaeu.eu

REFERENCES AND RESOURCES

HEMSIDA (HUVUDSIDA)

<http://www.holzforum-allgaeu.de/>

PROJEKTETS HEMSIDA

--

PROJEKTFERENS

--

RESURSER

--

LOGO FÖR BEST PRACTICE

LOGO, HUVUDORGANISATION



PROJEKT SOM DETTA FACTSHEET SKAPATS INOM

Rosewood

DATUM FÖR INLÄGG

7 okt 2019



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

