

# KUUTIO Online timber marketplace



***KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.***

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database [Metsään .fi](http://Metsaan.fi) and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

## DETALJER

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**VEDENS URSPRUNG**

Skog

**TRÄTYP**

Rundvirke

**MOBILISERINGSPOENTIAL**

Not possible to assess

**TYP AV TRÄ**

Stemwood

**ENKEL IMPLEMENTERING**

Easy

**PÅVERKAN PÅ MILJÖ & BIOLOGISK MÅNGFALD**

Positive

**ENKEL IMPLEMENTERING - UTVÄRDERING**

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**EKONOMISK EFFEKT**

Positive

**NYCKEL FÖRUTSÄTTNINGAR**

Online timber marketplace

**KOMMERSIELL POTENTIAL**

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**TYP AV EVENEMANG DÄR DENNA BPI HAR PRESENTERATS**

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**NAV**

Norra navet

**EFFEKT ANTAL ANSTÄLLDA**

Positive

**EKONOMISK PÅVERKAN**

Better communication between forest owners and companies

**KOSTNADER FÖR IMPLEMENTERING (EURO - €)**

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**SPECIFIKA KUNSKAPSBEHOV**

Knowledge in silviculture and handling with IT-tools

## MER INFORMATION

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UTMANING SOM ADRESSERAS	DOMÄN	TYPE AV LÖSNING
3. Aktivera privata ägare och kooperativ skogsförvaltning	Skogsförvaltning, skogskjötsel, ekosystemtjänster Produkter, marknad, handel	Marknadsföringsplattform
NYCKELORD	DIGITAL LÖSNING	INNOVATION
--	Ja	Nej
UPPHOVSLAND	POTENTIAL	START OCH SLUTÅR
Finland	Nationell	--

## KONTAKT INFORMASION

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ÄGARE ELLER FÖRFATTARE	RAPPORTÖR
Suomen Puukauppa Oy	

<https://kuutio.fi/#/>

## REFERENCES AND RESOURCES

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HEMSIDA (HUVUDSIDA)	RESURSER
<a href="https://kuutio.fi/">https://kuutio.fi/</a>	--
PROJEKTETS HEMSIDA	
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PROJEKTREFERENS	
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LOGO FÖR BEST PRACTICE

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LOGO, HUVUDORGANISATION

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PROJEKT SOM DETTA FACTSHEET SKAPATS INOM  
Rosewood

DATUM FÖR INLÄGG  
17 sep 2019



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



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