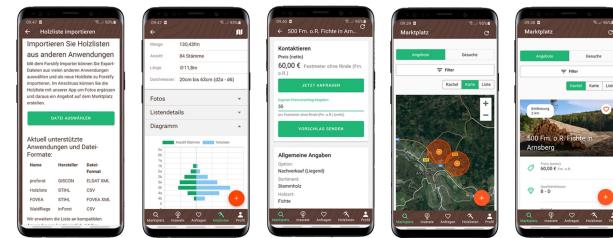


# Forstify | Online marketplace for timber



## *App for easy and fast timber purchase and selling*

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

## DETALJER

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### VEDENS URSPRUNG

Skog

### TRÄTYP

Rundvirke

### MOBILISERINGSPOENTIAL

High, simplifies selling timber

### TYP AV TRÄ

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### ENKEL IMPLEMENTERING

Easy

### PÅVERKAN PÅ MILJÖ & BIOLOGISK MÅNGFALD

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### ENKEL IMPLEMENTERING - UTVÄRDERING

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### EKONOMISK EFFEKT

Value creation for forest owners through easy and specific offer placement

### NYCKEL FÖRUTSÄTTNINGAR

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### KOMMERSIELL POTENTIAL

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### TYP AV EVENEMANG DÄR DENNA BPI HAR PRESENTERATS

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### NAV

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### EFFEKT ANTAL ANSTÄLLDA

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### EKONOMISK PÅVERKAN

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

### KOSTNADER FÖR IMPLEMENTERING (EURO - €)

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### SPECIFIKA KUNSKAPSBEHOV

Easy to use

## MER INFORMATION

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UTMANING SOM ADRESSERAS	DOMÄN	TYPE AV LÖSNING
5. Förbättra ekonomisk och miljömässig prestanda för skogsförsörjningskedjor	Produkter, marknad, handel	Marknadsföringsplattform
NYCKELORD	DIGITAL LÖSNING	INNOVATION
online marketplace timber sales	Ja	Ja
UPPHOVSLAND	POTENTIAL	START OCH SLUTÅR
Tyskland	Gränsöverskridande/transnationell	2018 -

## KONTAKT INFORMASION

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### ÄGARE ELLER FÖRFATTARE

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### RAPPORTÖR

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## REFERENCES AND RESOURCES

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HEMSIDA (HUVUDSIDA)  
<https://forstify.de/>  
PROJEKTETS HEMSIDA  
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PROJEKTREFERENS  
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RESURSER  
Android App  
  
iOS & iPad OS App

LOGO FÖR BEST PRACTICE



LOGO, HUVUDORGANISATION

PROJEKT SOM DETTA FACTSHEET SKAPATS INOM  
Rosewood 4.0

DATUM FÖR INLÄGG  
16 dec 2021



[Link to Rosewood 4.0](#)



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862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



□