

Think Wood | Info campaign of the Norwegian forest sector



Think Woods purpose is to show how forests and trees can contribute in the fight against climate changes.

Never has the world had greater need for sustainable solutions. Think wood is an industry initiative from several companies and organizations within the Norwegian forest and wood industry. Together, we want to show how forests and trees can contribute in the fight against climate changes. Since its inception in 2019, the project has developed a number of articles and films, which easily and engagingly show what kind of products can be made of wood. Everything that is currently made of oil can in principle also be made of wood – and that with far lower emissions. The overall goal of the initiative is to show people why forests and wood are an important part of the climate solution. If we are going to achieve the UN's sustainable climate goals, consumers, businesses, and politicians must actively choose renewable resources, such as wood, over non-renewable resources like petroleum and coal. Wood is the future. Not only as a resource, but as a green job creator all over Norway.

DETALJER

VEDENS URSPRUNG

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TRÄTYP

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TYP AV TRÄ

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PÅVERKAN PÅ MILJÖ & BIOLOGISK MÅNGFALD

--

EKONOMISK EFFEKT

--

KOMMERSIELL POTENTIAL

--

NAV

Norra navet

EKONOMISK PÅVERKAN

--

SPECIFIKA KUNSKAPSBEHOV

--

MOBILISERINGSPOENTIAL

--

HÅLLBARHETS POTENTIAL - VÄRDE

Positivt

ENKEL IMPLEMENTERING

--

ENKEL IMPLEMENTERING - UTVÄRDERING

Mellan

NYCKEL FÖRUTSÄTTNINGAR

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TYP AV EVENEMANG DÄR DENNA BPI HAR PRESENTERATS

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EFFEKT ANTAL ANSTÄLLDA

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KOSTNADER FÖR IMPLEMENTERING (EURO - €)

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MER INFORMATION

UTMANING SOM ADRESSERAS	DOMÄN	TYPE AV LÖSNING
1. Förbättra skogens motståndskraft och anpassning till klimatförändringar	Undervisning och träning	Medvetenhet, utbildnings kampanjer
NYCKELORD	DIGITAL LÖSNING	INNOVATION
Information	Nej	Nej
Education		
climat change		
UPPHOVSLAND	POTENTIAL	START OCH SLUTÅR
Norge	Nationell	2019 -

KONTAKT INFORMASION

ÄGARE ELLER FÖRFATTARE	RAPPORTÖR
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REFERENCES AND RESOURCES

HEMSIDA (HUVUDSIDA)	RESURSER
https://www.tenktre.no/	Video
PROJEKTETS HEMSIDA	
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PROJEKTREFERENS	
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LOGO FÖR BEST PRACTICE



LOGO, HUVUDORGANISATION

PROJEKT SOM DETTA FACTSHEET SKAPATS INOM
Rosewood 4.0

DATUM FÖR INLÄGG
16 dec 2021



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[Link to Rosewood 4.0](#)



A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



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