

# KUUTIO Online timber marketplace



*KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.*

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database Metsään .fi and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

## PODROBNOSTI

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### IZVOR LESA

Gozd

### TIP LESA

Okrogli les

### VRSTA OBRAVNAVANEGA LESA

Stemwood

### VPLIV NA OKOLJE IN BIODIVERZITETO

Positive

### VPLIV NA PRIHODKE

Positive

### POTENCIAL IZKORIŠČANJA

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### VOZLIŠČE

Severno vozlišče

### GOSPODARSKI VPLIV

Better communication between forest owners and companies

### POTREBNO SPECIFIČNO ZNANJE

Knowledge in silviculture and handling with IT-tools

### POTENCIAL ZA MOBILIZACIJO

Not possible to assess

### TRAJNOST - VREDNOST

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### ENOSTAVNOST IZVEDBE

Easy

### ENOSTAVNOST IZVEDBE - OCENJEVANJE

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### KLJUČNI PREDPOGOJI

Online timber marketplace

### VRSTA DOGODKA, NA KATEREM JE BIL PREDSTAVLJEN TA BPI

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### VPLIV NA DELOVNA MESTA

Positive

### STROŠKI IZVEDBE (EURO - €)

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## VEČ PODROBNOSTI

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### IZZIV

3. Aktivacija zasebnih lastnikov in skupno upravljanje gozdov

### DOMENA

Gojenje gozdov, gospodarjenje z gozdovi, odpornost, Tržne platforme ekosistemske storitve

### TIP REŠITVE

Izdelki, trg, prodaja

### KLJUČNE BESEDE

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### DIGITALNE REŠITVE

Da

### INOVACIJA

Ne

### IZVORNA DRŽAVA

Finska

### OBSEG UPORABE

Nacionalni

### ZAČETNO IN KONČNO LETO

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## KONTAKTN PODATKI

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### LASTNIK OZ. AVTOR

Suomen Puukauppa Oy

### POROČEVALEC

<https://kuutio.fi/#/>

## REFERENCES AND RESOURCES

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### SPLETNA STRAN

<https://kuutio.fi/>

### VIRI

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### SPLETNA STRAN PROJEKTA

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### REFERENCA PROJEKTA

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PROJEKT, V OKVIRU KATEREGA SO BILI ZBRANI OSNOVNI PODATKI

Rosewood

DATUM OBJAVE

17 Sep 2019



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

