

Sawmill at home: a business initiative to enhance the local wood



This company was founded in 2013, when a manager in the IT sector, Carlo Petrolo, decided to renovate a family farmhouse using the trees on the property. None of the few remaining sawmills, however, makes itself available to take a few logs and then saw them. Petrolo sees an opportunity in this crisis situation. Thus was born the idea of preparing a mobile, self-transportable sawmill service, suitable for all those who had the need to work their own wood on site.

The activity appears easily replicable with reduced investments. In addition, a service like this could complement another activity, forest or agricultural. However, a widespread action of promotion and contact with all possible purchasers of the service is necessary: very diversified subjects, since we pass from the forest operator to the private citizen, up to the public administration. In the case in question, marketing activities via internet had a fundamental role, especially through social networks.

The service, initially based on a single mobile sawmill, immediately received great interest from operators in the sector and inhabitants in mountain areas. The service, now expanded also in the Italian territory with several mobile sawmills in action. It has responded to the need of many small private owners or farms who are often in a position to be unable to use their raw materials due to the lack of local facilities still capable of sawing small quantities. This experience has also been the forerunner of numerous other alpine entrepreneurial activities (forest companies and treeclimbers) that have purchased mobile sawmills to enhance the wood that was previously used as biomass or waste.

PODROBNOSTI

PÔVOD DREVA

Les

DRUH DREVA

Kmeňové drevo

MOBILIZAČNÝ POTENCIÁL

1.500-3.000 m³/year

POTENCIÁL UDRŽATEĽNOSTI - HODNOTA

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UVAŽOVANÝ DRUH DREVA

Cedar, chestnut, cypress, walnut, poplar, oak

UĽAHČENIE IMPLMENTÁCIE

Not easy

VPLYV NA ŽIVOTNÉ PROSTREDIE A BIODIVERZITU

N/A

UĽAHČENIE IMPLMENTÁCIE - HODNOTENIE

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DOPAD NA PRÍJMY

N/A

Kľúčové PREPOKLADY

Strong advertising of sawmill service at regional level

POTENCIÁL VYUŽITIA

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TYP PODUJATIA, NA KTOROM BOL TENTO BPI PREZENTOVANÝ

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ROZBOČOVAČ

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DOPAD NA ZAMESTNANOSŤ

2 workers for each sawmill

EKONOMICKÝ VPLYV

45-90.000 €/year

NÁKLADY NA IMPLEMENTÁCIU (EURO - €)

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POTREBA ŠPECIFICKÝCH ZNALOSTÍ

Tree cutting in urban areas, tree climbing technics and sawmill utilization

VIAC INFORMÁCIÍ

RIEŠENÁ VÝZVA

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Kľúčové SLOVá

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KRAJINA PôVODU

Taliansko

DOMAIN

Na lese založené priemyselné odvetvia, bio/obehová --
ekonomika

DIGITALNE RIEŠENIE

Nie

ROZSAH APLIKÁCIE

Regionálny/

TYP RIEŠENIA

INOVÁCIE

Nie

ZAČIATOK A KONIEC ROKA

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REFERENCES AND RESOURCES

HLAVNÁ WEBSTRÁNKA

<http://www.boratt.ch>

PROJEKTOVÁ WEBSTRÁNKA

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REFERENCIA PROJEKTU

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ZDROJE

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PROJEKT, V RÁMCI KTORÉHO BOL TENTO INFORMAČNÝ PREHĽAD VYTVORENÝ

Rosewood

DÁTUM ODOSLANIA

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