

KUUTIO Online timber marketplace



KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database [Metsään .fi](http://Metsaan.fi) and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

PODROBNOSTI

PÔVOD DREVA

Les

DRUH DREVA

Kmeňové drevo

MOBILZAČNÝ POTENCIÁL

Not possible to assess

UVAŽOVANÝ DRUH DREVA

Stemwood

UIĽAHČENIE IMPLEMENTÁCIE

Easy

VPLYV NA ŽIVOTNÉ PROSTREDIE A BIODIVERZITU

Positive

UIĽAHČENIE IMPLEMENTÁCIE - HODNOTENIE

--

DOPAD NA PRÍJMY

Positive

KľúčOVÉ PREPOKLADY

Online timber marketplace

POTENCIÁL VYUŽITIA

--

TYP PODUJATIA, NA KTOROM BOL TENTO BPI PREZENTOVANÝ

--

ROZBOČOVAČ

Severný uzol

DOPAD NA ZAMESTNANOSŤ

Positive

EKONOMICKÝ VPLYV

Better communication between forest owners and companies

NÁKLADY NA IMPLEMENTÁCIU (EURO - €)

--

POTREBA ŠPECIFICKÝCH ZNALOSTÍ

Knowledge in silviculture and handling with IT-tools

VIAC INFORMÁCIÍ

RIEŠENá VÝZVA

3. Aktivizácia súkromných vlastníkov a družstevného Lesné hospodárstvo/hospodárska úprava lesa, obhospodarovania lesov
pestovanie lesa, ekosystémové služby, odolnosť
Produkty, trhy, obchod

TYP RIEŠENIA

marketingové platformy

KľúčOVé SLOVá

--

KRAJINA PÔVODU

Fínsko

DOMAIN

DIGITALNE RIEŠENIE

áno

ROZSAH APLIKáCIE

Národný

INOVáCIE

Nie

ZAČIATOK A KONIEC ROKA

--

KONTAKTNé ÚDAJE

VLASTNÍK ALEBO AUTOR

Suomen Puukauppa Oy

REPORTér

<https://kuutio.fi/#/>

REFERENCES AND RESOURCES

HLAVNá WEBSTRáNKA

<https://kuutio.fi/>

ZDROJE

--

PROJEKTOVá WEBSTRÁNKA

--

REFERENCIA PROJEKTU

--

LOGO NAJLPEŠEJ PRAXE



LOGO HLAVNEJ ORGANIZÁCIE

PROJEKT, V RÁMCI KTÓRÉHO BOL TENTO INFORMAČNÝ PREHĽAD VYTVORENÝ
Rosewood

DÁTUM ODOSLANIA
17 sep 2019



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No.
862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



□