

## IT FOR II - Portale Legno Veneto



### IT FOR II

*Online marketing platform for local/regional wood supply chain.*

Online marketing platform for local/regional wood supply chain. The demand meets the offer in a digital platform where the public forest owners can put on auction their properties for forest enterprise. The platform also has a section where forest enterprise can show and promote themselves, offer roundwood, fire wood and their timber products as well as setting up ads for products their looking for. The platform also collect all the information about the regional auctions in order to provide useful data on the forest products sector.

## VIAC INFORMÁCIÍ

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### RIEŠENÁ VÝZVA

5. Zlepšenie hospodárskej a environmentálnej výkonnosti dodávateľských reťazcov v lesníctve

### Kľúčové SLOVá

Auction  
market  
timber products  
digitalization

### KRAJINA PôVODU

Taliansko

### DOMAIN

Produkty, trhy, obchod

### DIGITALNE RIEŠENIE

áno

### ROZSAH APLIKÁCIE

Regionálny/

### TYP RIEŠENIA

marketingové platformy

### INOVÁCIE

Áno

### ZAČIATOK A KONIEC ROKA

2021 -

## KONTAKTNÉ ÚDAJE

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### VLASTNÍK ALEBO AUTOR

Camera di commercio di Treviso e Belluno

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### REPORTÉR

AIEL

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## REFERENCES AND RESOURCES

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### HLAVNÁ WEBSTRÁNKA

<https://www.portalelegnoveneto.it/>

### PROJEKTOVÁ WEBSTRÁNKA

<https://www.venetianwood.it/>

### REFERENCIA PROJEKTU

PSR regione VENETO Mis. 16

### ZDROJE

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CAMERA DI COMMERCIO  
TREVISO - BELLUNO | DOLOMITI  
bellezza e impresa

PROJEKT, V RÁMCI KTORÉHO BOL TENTO INFORMAČNÝ PREHĽAD VYTVORENÝ

Rosewood 4.0

DÁTUM ODOSLANIA

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

