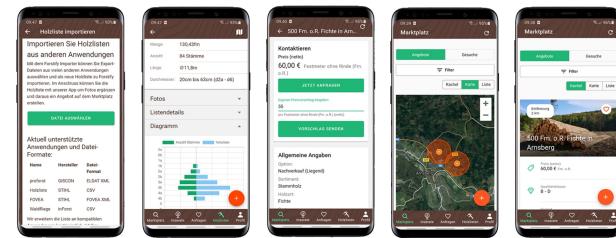


# Forstify | Online marketplace for timber



## *App for easy and fast timber purchase and selling*

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

## PODROBNOSTI

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### PÔVOD DREVA

Les

### DRUH DREVA

Kmeňové drevo

### MOBILZAČNÝ POTENCIÁL

High, simplifies selling timber

### UVAŽOVANÝ DRUH DREVA

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### UIĽAHČENIE IMPLEMENTÁCIE

Easy

### VPLYV NA ŽIVOTNÉ PROSTREDIE A BIODIVERZITU

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### UIĽAHČENIE IMPLEMENTÁCIE - HODNOTENIE

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### DOPAD NA PRÍJMY

Value creation for forest owners through easy and specific offer placement

### KľúčOVÉ PREPOKLADY

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### POTENCIÁL VYUŽITIA

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### TYP PODUJATIA, NA KTOROM BOL TENTO BPI PREZENTOVANÝ

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### ROZBOČOVAČ

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### DOPAD NA ZAMESTNANOSŤ

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### EKONOMICKÝ VPLYV

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

### NÁKLADY NA IMPLEMENTÁCIU (EURO - €)

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### POTREBA ŠPECIFICKÝCH ZNALOSTÍ

Easy to use

## VIAC INFORMáCIí

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### RIEŠENá VÝZVA

5. Zlepšenie hospodárskej a environmentálnej výkonnosti dodávateľských reťazcov v lesníctve

### KľúčOVé SLOVá

online marketplace timber sales

### KRAJINA PôVODU

Nemecko

### DOMAIN

Produkty, trhy, obchod

### TYP RIEŠENIA

marketingové platformy

### DIGITALNE RIEŠENIE

áno

### INOVÁCIE

Áno

### ROZSAH APLIKáCIE

Cezhraničný/multilaterálny

### ZAČIATOK A KONIEC ROKA

2018 -

## KONTAKTNé úDAJE

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### VLASTNÍK ALEBO AUTOR

Forstify GmbH

Marco Hartmann and Christian Kaulich

info@forstify.de

<https://forstify.de/>

### REPORTéR

Forestry Education Center North-Rhine Westphalia

Dr. Marie-Charlotte Hoffmann

[marie-charlotte.hoffmann@wald-und-holz.nrw.de](mailto:marie-charlotte.hoffmann@wald-und-holz.nrw.de)

## REFERENCES AND RESOURCES

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### HLAVNá WEBSTRáNKA

<https://forstify.de/>

### PROJEKTOVá WEBSTRáNKA

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### REFERENCIA PROJEKTU

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### ZDROJE

Android App

iOS & iPad OS App

LOGO NAJLPEŠEJ PRAXE



LOGO HLAVNEJ ORGANIZáCIE

PROJEKT, V RÁMCI KTÓRÉHO BOL TENTO INFORMAČNÝ PREHĽAD VYTVORENÝ  
Rosewood 4.0

DÁTUM ODOSLANIA  
16 dec 2021



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



□