

## Description of INNOVATION

Innovation	
Title	OPTIM'Indus
Picture	
Domain	Networks, products development
Source of wood	
Location	Nouvelle-Aquitaine
Implementers	companies from forest-wood-paper sector
Actual status	Started
Approach	<p>The objective of the OPTIM'indus action is to provide tailored support to develop the performance and competitiveness of companies by providing keys to meet the challenges facing the industry. It is financed by Europe, the Fund for Innovation in Industry, the New Aquitaine region and the OPCAİM (Joint Organisation for the Authorised Collection of Metallurgy Industries).</p> <p>3 development axes are proposed to companies:</p> <ol style="list-style-type: none"> <li>1) Project support</li> <li>2) Skills development</li> <li>3) Development of professional networks</li> </ol>
Main results	<p>The support of the company's projects is divided into several stages:</p> <ul style="list-style-type: none"> <li>- expertise in skills and vocational training needs and an industrial diagnosis to define new technical orientations,</li> <li>- assistance in improving processes, tools and product development, for example by carrying out a feasibility study or by putting partners, consultants or experts in contact with each other.</li> <li>- proposal for financial assistance</li> </ul> <p>OPTIM'indus offers Master Classes, training days or courses for executives, managers or technicians to develop skills.</p> <p>It runs "Industry of the Future" clubs where companies meet and exchange ideas.</p>
Lessons learned	
Contact information	<p>Guillaume GASTON actioneco@maisonindustrie.com 05 56 57 49 67</p>
Link to website	<a href="http://www.aquitaine-industrie.com/">http://www.aquitaine-industrie.com/</a>

Code	IN_FR_07
------	----------

### Innovation assessment

Region	Nouvelle-Aquitaine
Time scale	Since 2018
Mobilization Potential	NA
Kind of wood concerned	
Sustainability Potential	Medium
Impact on environment & biodiversity	NA
Ease of implementation	Easy
Economic impact	Positive economic impact by improving skills and helping companies to improve processes
Job effect	NA
Income effect	NA
Specific knowledge needed	Communication / training
Costs of implementation	NA
Technical readiness level	Applicable in the next years
Key information for adoption	NA