


Description of innovation

Innovation	
Title	Neues aus Altholz (reclaimed oak)
Picture	
Domain	Product development
Source of wood	Recycled wood/waste wood
Location	Bavaria, Germany
Implementers	Hugo Kämpf GmbH
Actual status	Running
Approach	The business idea is to build interior with recycled oak. The wood is mainly sourced from traditional European timbered houses. Special: wine press beams in giant size XXL up to 7 m long, in 45 - 45 cm dimension
Main results	Unique antique wood planks for wood panelling, for timber facades or visible roof construction and table tops from old oak wood.
Lessons learned	Small but interesting niche market with high product prices.
Contact information	Hugo Kämpf GmbH Gartenstrasse 11 97289 Thüngen GERMANY E-Mail: info@hugokaempf.de
Link to website	https://www.hugokaempf.de/oak-wood-products/oak-antique
Code	IN_DE_12

Innovation assessment

Region	Germany, Bavaria
Time scale	Successfully running in niche markets
Mobilization Potential	No mobilization effect as recycled oak
Kind of wood concerned	Recycled wood / waste wood
Sustainability Potential	Positive with recycling idea
Impact on environment & biodiversity	Positive with low emissions and CO ₂ -capturing over decades
Ease of implementation	Easy
Economic impact	Niche market
Job effect	Small company
Income effect	Positive for region
Specific knowledge needed	Medium,
Costs of implementation	Small costs compared with other wood industries
Technical readiness level	Applicable
Key information for adoption	depending much on the knowledge of wood sourcing and right assortments including processing