


## Description of best practice

Best practice	
Title	Forest Sharing
Picture	
Domain	Sustainable management and planning
Source of wood	Stemwood; Above and below ground woody biomass (ex. shrubs, wood for fibres, wood for energy); Recycled wood; Waste wood.
Location	Tuscany region.
Implementers	The Bluebiloba's Team (Startup)
Actual status	In develop
Approach	Forest Sharing (FS) aims to enhance the forest heritage through the creation of an innovative platform, able to facilitate the meeting between players in the forest sector, planning an ethical and sustainable forest management. This service is mainly proposed for abandoned or unmanaged ownships, re-launching integrated management in order to obtain an environmental and economic benefit, thanks to the use of innovative technological tools.
Main results	The first results underline how people are interest in this new approach, especially those that have a forest proprieties that at the moment are not-manage. FS have start to create a networking between all the different actors in forest sectors. Forest Sharing platform have networking different owners and more than 1000 hectares of forests are in connection. Thanks to FS now forest owners are associate and in the last month they apply for founding. Some of the proprieties and forest managers had benefit from the application of technologies tools

	<p>implemented by FS. Through the social networks FS have obtained a wide interest of owners, forest technician and forest companies working in logging and no logging activities.</p>
Lessons learned	<p>We made several public test in not “forest” conventional places, such as shopping center and exhibitions, and we met there forest owners that have decided to subscribe the application to enter in FS.</p> <p>These tests were important to validate the service and the idea behind FS. It is necessary to organize a system that allows managing multiple properties together, and reducing the time spent by the owner, for each step of the supply chain.</p>
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Link to website	<a href="http://www.forestsharing.com">www.forestsharing.com</a>
Code	BP_IT_03

## Best practice assessment

Region	Tuscany
Time scale	2018 (in the testing phase)
Mobilization Potential	120.000 cubic meters
Kind of wood concerned	Steamwood, biomass
Sustainability Potential	Improve ecosystem service (water cycle, fire prevention, slides protection)
Impact on environment & biodiversity	High, due to the sustainability approach
Ease of implementation	Low, without the availability of the developing platform
Economic impact	High, enhance underused heritage
Job effect	Good, increase employs in the forest chain
Income effect	the owners receive an income from a forgotten resource
Specific knowledge needed	Share Economy
Costs of implementation	300.000 €
Technical readiness level	High
Key information for adoption	Market and customer analysis