Description of best practice

Best practice	
Title	Kuutio.fi
Picture	
Domain	Sustainable management and planning Digitalisation
Source of wood	Stemwood
Location	Helsinki, Finland
Implementers	Private forest owners, forest industry
Actual status	Running
Approach	Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.
Main results	All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database Metsään .fi and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.
Lessons learned	Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting.

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Link to website	https://kuutio.fi/#/
Code	BP_FI_12

Best practice assessment

Region	Finland
Time scale	Running
Mobilization Potential	Not possible to assess
Kind of wood concerned	Stemwood
Sustainability Potential	Positive
Impact on environment & biodiversity	Positive
Ease of implementation	Easy
Economic impact	Better communication between forest owners and companies
Job effect	Positive
Income effect	Positive
Specific knowledge needed	Knowledge in silviculture and handling with IT-tools
Costs of implementation	Service is free for forest owners
Technical readiness level	Applicable
Key information for adoption	Online timber marketplace