


Description of best practice

Best practice	
Title	Full forest management service for forest owners
Picture	
Domain	Forests ownership Sustainable management and planning
Source of wood	Stemwood Above and below ground woody biomass
Location	Finland
Implementers	Forest owner associations Forest companies Forest owners
Actual status	Running
Approach	<p>Demand for forestry-service products is increasing. This means the service providers must be easy to reach and be able to offer all services needed by forest owner. Providers have to take into account the diverse forest owners groups and their needs regarding the management and use of forests.</p> <p>So far, the challenge have been scattered services for forest owners. Now many companies and entrepreneurs have started to offer full forest management services from one place.</p>
Main results	Network of associations offering full service of forest management for forest owners: guidance, planning, call for bids, comparing offers, harvesting, forest regeneration, digital services and forest estate brokerage.
Lessons learned	<p>Full service from one company/association is attracting forest owners to take care of their forests.</p> <p>The change of the business environment aims at better competitiveness and cost-efficiency in forest management.</p>
Contact	Internet

information	
Link to website	https://www.mhy.fi/ https://www.storaensometsa.fi/palvelut/ https://www.metsaforest.com/fi/Pages/default.aspx https://metsatuntoon.fi/metsanhoito/
Code	BP_FI_06

Best practice assessment

Region	Finland
Time scale	Running
Mobilization Potential	Not possible to assess
Kind of wood concerned	Stemwood
Sustainability Potential	Very positive
Impact on environment & biodiversity	Positive
Ease of implementation	Medium
Economic impact	Positive/enhances competitiveness
Job effect	Positive/more local labour needed
Income effect	Positive
Specific knowledge needed	Well-functioning know-how of the all forest operations is needed
Costs of implementation	Medium
Technical readiness level	Applicable
Key information for adoption	Co-operation with all stakeholders is needed