

## Description of best practice

Best practice	
Title	Regional forest owner days in Bavaria
Picture	
Domain	Forest ownership and land tenure, Communities/networking
Source of wood	Woodland/forests
Location	Bavaria
Implementers	Bayerische Forstverwaltung, Cluster Forest and Wood Bavaria and Zentrum Wald Forst Holz Weihestephan
Actual status	Running
Approach	<p>In 2008, Regional Forest Owner Days were held in 7 different locations, namely Kempten, Grub/Bamberg, Lohr, Ansbach, Traunstein, Bad Kötzing and Röhrnbach.</p> <p>The events consisted of three conceptionally independent parts. Except from scientific speeches concerning the topic forest management, in nearly all locations there was also a professional exhibition. The target group of the forest owners therefore was addressed in a multidimensional way: with knowledge, experiences and leisure offerings.</p>
Main results	Concerning the impact of the forest owner days on the changes in taking action of the forest owners, a dissertation found that those forest owners who were already organized in forestry associations engaged a little more in their forests after the event than those who were not members of forestry associations. They reacted faster after the event, followed contacts straight forward, took action faster in their forests and were generally more active.
Lessons learned	<ul style="list-style-type: none"> <li>• Owners of very small forests could be interested in the regional forest owner days with personal invitations in cooperation with agricultural associations</li> <li>• The success rate of the invitations to the event altogether was 15 %</li> <li>• The visitors of the event most prominently remembered the exhibition, these memories exceeded the memories of the stage play and the speeches</li> </ul>
Contact information	Zentrum Wald Forst Holz Weihestephan; Manager Heinrich Förster
Link to website	<a href="https://mediatum.ub.tum.de/?id=1113096">https://mediatum.ub.tum.de/?id=1113096</a>
Code	BP_DE_03

## Best practice assessment

Region	Bavaria
Time scale	Since 2008
Mobilization Potential	As there are changing 3 regions every year there is quite big impact
Kind of wood concerned	Stemwood
Sustainability Potential	Very positive
Impact on environment & biodiversity	Very positive on biodiversity and forest resilience enhancement as these are also topics on the Waldbesitzertage
Ease of implementation	Medium
Economic impact	Medium enhancement of regionally added value
Job effect	Better qualified and more active forest owners
Income effect	Positive as there are more thinnings and silvicultural actions initiated
Specific knowledge needed	There is a need for a lot of organization
Costs of implementation	Approx. 100'000€ as there is usually a full time manager for one year established
Technical readiness level	Applicable
Key information for adoption	Please contact Zentrum Wald Forst Holz for experienced information on the processes