

## Description of best practice

Best practice	
Title	Holzforum Allgäu e.V.
Picture	
Domain	Education training, Networking
Source of wood	Woodland/Forest
Location	Allgäu (Germany)
Implementers	The regional wood industry as a result of earlier projects
Actual status	Running
Approach	<p>Holzforum Allgäu is the only regional organization in the wood industry, in which all members of the value chain are represented: Forest administration and private forest owners, sawmilling industry, cabinetmakers, carpenters, wood construction entrepreneurs and energy specialists as well as architects.</p> <p>The basic idea of the Holzforum Allgäu is to promote domestic wood and regional products from tree to building. Moreover, a goal is to create new sales opportunities through contacts between the individual sectors.</p>
Main results	Accomplishment of several projects along the chain of custody focusing on the regional added value. Holzforum Allgäu is also starting to implement a regional certification of origin to rise the sensitivity for regional products.
Lessons learned	Personal contact and trust is the key to improve regional networks successfully.
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Link to website	<a href="http://www.holzforum-allgaeu.de/">http://www.holzforum-allgaeu.de/</a>
Code	BP_BW_03

## Best practice assessment

Region	Bavaria, Germany
Time scale	16.06.2015 – till now
Mobilization Potential	Medium
Kind of wood concerned	Depending on projects and partners
Sustainability Potential	Positive
Impact on environment & biodiversity	Promotes climate protection in the region by offering an attractive promotional program
Ease of implementation	Difficult
Economic impact	Offering sales promotion with the regional certification of origin “AllgäuHolz”
Job effect	Positive / Enhancement of regionally added value
Income effect	Positive
Specific knowledge needed	Communication and knowledge about implementing a certificate of origin
Costs of implementation	High
Technical readiness level	Applicable
Key information for adoption	Good network abilities needed and engaged participants along the chain of custody