


Description of best practice

Best practice	
Title	proHolz Schwarzwald c/o Service GmbH Bau-Ausbau
Picture	
Domain	Education training, Networking
Source of wood	Woodland/Forest
Location	Germany
Implementers	Holzkette Schwarzwald e.V. Architektenkammer Baden-Württemberg, Kammerbezirk Freiburg Holzbau Baden e.V. Schreiner Baden e.V. Komzet Bau Bühl Zimmerer-Innung Schwarzwald-Baar Forst BW, Freiburg Forum Weißtanne e.V. Naturpark Südschwarzwald
Actual status	Running
Approach	In order to strengthen the competitiveness of forestry and timber industry and to promote the use of wood, eleven regional partner institutions founded the regional cluster initiative proHolz Schwarzwald. An important basis for this initiative is the high importance of forest and wood in the Black Forest. In particular, forestry, wood and sawing industry as well as carpentries have a high performance and great potential for innovations. proHolz Schwarzwald provides a information platform for industry members and the public about forestry, wood and timber constructions.
Main results	Accomplishment of several projects along the chain of custody focusing on the regional added value.
Lessons learned	Bringing together regional networks and motivating partners are the key to success. Working on a personal level is the most important key to implement a successful network.
Contact information	proHolz Schwarzwald Munzinger Straße 10 79111 Freiburg Heidi Günther

	+ 49 (0)761 154315 - 00 + 49 (0)761 154315 - 30
Link to website	https://www.pro-holz-schwarzwald.com
Code	BP_BW_02

Best practice assessment

Region	Black Forest region
Time scale	Project depending
Mobilization Potential	Depending on project & partners
Kind of wood concerned	Depending on project & partners
Sustainability Potential	Positive
Impact on environment & biodiversity	Positive, highlighting the added value of forestry for environment, humans and resources
Ease of implementation	Difficult
Economic impact	Positive / Enhancement of regionally added value
Job effect	Better networking along the value chain
Income effect	Positive
Specific knowledge needed	Networking skills
Costs of implementation	Medium
Technical readiness level	Immediately applicable
Key information for adoption	Good networking abilities are needed and an interest along the value chain to cooperate and work together