



Strengthen the regional wood value chain incl. sales promotion thereby enhancing the regionally potential added value. Initiation and expansion of networks between industry and science along the value chain Forest-Wood-Paper. Initiation of expert rounds on particular topics, regional projects and cooperation's. Enhancement of the political framework. Process optimization between different actors and within these. Monitoring of cluster activities Every player of the wood value chain from the forest owner to the end consumer is an important factor in the work flow and plays a crucial role for overall success and positive development. Actors in the wood value chain need to know as much as possible from the upstream and downstream actors (ex. stock, products, delivery times, facility possibilities). Close cooperation between partners is needed to facilitate interaction and enhance the efficiency of internal processes and the whole process chain Closer collaboration between the different actors in the wood value chain. Better knowledge of the mutual strenght, the products and the services provided by each other. Regional connection of the wood value chain and sales promotion thereby enhancing the regionally potential added value. Limit the increasing wood import. Competitiveness enhancement of all actors of the wood value chain. Positive effects on labor situations in the wood value chain in the region. Strengthening the wood sector as an important economic factor. Enhancement of sustainability through the exploitation of the potential annual wood increment. Fostering the climate change adaptation potential of forests by reducing rotation period

## DETALII

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### SURSA DE LEMN

Pădure

### TIPUL DE LEMN

Lemn masiv

### POTENȚIALUL DE MOBILIZARE

0.1 - 0.2 m<sup>3</sup>/ha

### POTENȚIAL DE SUSTENABILITATE - VALOARE

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### TIPUL DE LEMN ÎN CAUZĂ

Stemwood

### FACILITATEA DE IMPLEMENTARE

Medium

### IMPACTUL ASUPRA MEDIULUI ȘI BIODIVERSITĂȚII

Positive /sun-hungry species will benefit / enhancement of adaptation potential to climate change / enhanced sustainability

### FACILITATEA DE IMPLEMENTARE - EVALUARE

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### EFFECT ASUPRA VENITURILOR

Positive

### CONDIȚII CHEIE PRELABILE

Good network abilities needed

### POTENȚIAL DE EXPLOATARE

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### TIPUL DE EVENIMENT LA CARE A FOST PREZENTAT ACEST IPB

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### HUB

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### EFFECT ASUPRA LOCURILOR DE MUNCĂ

Positive / more local labor needed

### IMPACT ECONOMIC

Positive / Enhancement of regionally added value

### COSTURI PENTRU IMPLEMENTARE (EURO - €)

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### CUNOȘTINȚE SPECIFICE NECESARE

Low / enhanced knowledge of the other partners in the value chain /

communication is the key

## MAI MULTE DETALII

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### PROVOCARE ABORDATĂ

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### DOMAIN

Managementul inovației, hub-uri digitale, clustere,  
exploatare (transversală)

### TIP DE SOLUȚIE

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### CUVINTE CHEIE

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### SOLUȚIE DIGITALĂ

Nu

### INOVAȚIE

Nu

### ȚARA DE ORIGINE

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### SCARA DE APLICARE

Regional/ sub-național

### ANUL DE ÎNCEPUT ȘI DE SFÂRȘIT

2016 - 2018

## DATE DE CONTACT

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### PROPRIETAR SAU AUTOR

### REPORTER

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## REFERENCES AND RESOURCES

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### PAGINĂ WEB

<http://www.lignumluzern.ch/vereinsprojekte/holzcluster>

### WEBSITE PROJECT

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### RESURSE

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### REFERINȚĂ PROIECT

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PROIECTUL ÎN CADRUL CĂRUIA A FOST CREATĂ ACEASTĂ FIȘĂ INFORMATIVĂ

Rosewood

DATA POSTĂRII

16 Sep 2019

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

