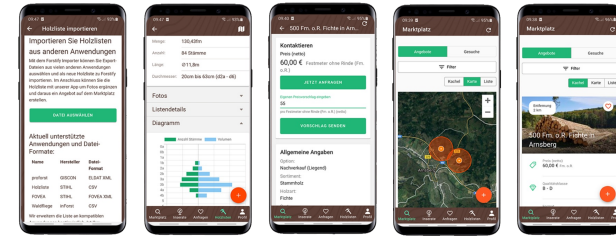


# Forstify | Online marketplace for timber



## *App for easy and fast timber purchase and selling*

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

## DETALII

---

### SURSA DE LEMN

Pădure

### TIPUL DE LEMN

Lemn masiv

### TIPUL DE LEMN ÎN CAUZĂ

--

### IMPACTUL ASUPRA MEDIULUI ȘI BIODIVERSITĂȚII

--

### EFACT ASUPRA VENITURILOR

Value creation for forest owners through easy and specific offer placement

### POTENȚIAL DE EXPLOATARE

--

### HUB

--

### IMPACT ECONOMIC

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

### CUNOȘTINȚE SPECIFICE NECESARE

Easy to use

### POTENȚIALUL DE MOBILIZARE

High, simplifies selling timber

### POTENȚIAL DE SUSTENABILITATE - VALOARE

--

### FACILITATEA DE IMPLEMENTARE

Easy

### FACILITATEA DE IMPLEMENTARE - EVALUARE

--

### CONDIȚII CHEIE PRELABILE

--

### TIPUL DE EVENIMENT LA CARE A FOST PREZENTAT ACEST IPB

--

### EFACT ASUPRA LOCURILOR DE MUNCĂ

--

### COSTURI PENTRU IMPLEMENTARE (EURO - €)

--

## MAI MULTE DETALII

---

### PROVOCARE ABORDATĂ

5. Îmbunătățirea performanțelor economice și de mediu ale lanțurilor de aprovizionare cu păduri

### CUVINTE CHEIE

online marketplace timber sales

### ȚARA DE ORIGINE

Germania

### DOMAIN

Produse, piețe, comerț

### SOLUȚIE DIGITALĂ

Da

### SCARA DE APLICARE

Transfrontalier / multi-lateral

### TIP DE SOLUȚIE

Platforme de marketing

### INOVAȚIE

Da

### ANUL DE ÎNCEPUT ȘI DE SFÂRȘIT

2018 -

## DATE DE CONTACT

---

### PROPRIETAR SAU AUTOR

#### Forstify GmbH

Marco Hartmann and Christian Kaulich

info@forstify.de

<https://forstify.de/>

### REPORTER

#### Forestry Education Center North-Rhine Westphalia

Dr. Marie-Charlotte Hoffmann

marie-charlotte.hoffmann@wald-und-holz.nrw.de

## REFERENCES AND RESOURCES

---

### PAGINĂ WEB

<https://forstify.de/>

### WEBSITE PROJECT

--

### REFERINȚĂ PROIECT

--

### RESURSE

#### Android App

#### iOS & iPad OS App



PROIECTUL ÎN CADRUL CĂRUI A FOST CREATă ACEASTă FIȘă INFORMATIVă

Rosewood 4.0

DATA POSTăRII

16 Dec 2021



[Link to Rosewood 4.0](#)



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

