



## IT FOR II

*A digital platform for the timber market*

The project has as objective to overcome the difficulties in the trade of the timber resource. This problem was identified, by the forest enterprises of the region, in the lack of management and in the economical crisis making forest enterprises unable to sell the timber at a proper price. The system aims to create a modular system and with different measure units of offers and sales from the forest enterprises directly. The platform that, simultaneously, is able to collect all the data timber related thanks to on-site apps can provide useful services and

to ensure the traceability of the timber. The platform will be malleable to forest enterprises requests.

MAI MULTE  
DETALII

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**PROVOCARE ABORDATĂ**

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**DOMAIN**

Produse, piețe, comerț  
Cercetare și dezvoltare  
Managementul inovației, hub-uri digitale, clustere,  
exploatare (transversală)

**TIP DE SOLUȚIE**

Platforme de marketing

**CUVINTE CHEIE**

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**SOLUȚIE DIGITALĂ**

Da

**INOVAȚIE**

Da

**ȚARA DE ORIGINE**

Italia

**SCARA DE APLICARE**

Regional/ sub-național

**ANUL DE ÎNCEPUT ȘI DE SFÂRȘIT**

2019 - 2022

DATE DE  
CONTACT

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**PROPRIETAR SAU AUTOR**

**portalelegnoveneto@tb.camcom.it**

Luca Canzan

luca@ecosinergia.eu

**REPORTER**

**AIEL**

Andrea Argnani

argnani.aiel@cia.it

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## PROIECTUL ÎN CADRUL CĂRUIA A FOST CREATĂ ACEASTĂ FIȘĂ INFORMATIVĂ

Rosewood 4.0

## DATA POSTĂRII

14 Sep 2021

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## A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

