# HolzMobRegio | Climate fit and wood mobilisation model region Graz



The pilot project supports people in using their forests sustainably. The model region of Graz alone shows how great the potential of the Styrian forest stands is.

The preservation of forest functions and the supply of a region with the renewable resource wood require new strategies for forest owners, which they can only implement in cooperation with various partners. Answers to these challenges are to be developed within the framework of this pilot project, for which the political district of "Graz-Umgebung" was selected for Austria, on the basis of a sustainable wood mobilisation chain and climate-fit forest management. Timber mobilisation in private forests means mobilising forest owners and getting them interested in climate-friendly forest management. Because of property protection, additional wood mobilisation can only be achieved in cooperation with the forest owners. An essential step in the project is to point out exemplary small-scale forest managers who have been exploiting their wood utilisation potential for generations in the form of active family forestry. Under the motto "We make our forest climate-fit", active small-scale forest managers are brought into the public eye as climate-fit ambassadors.

#### The main objectives are:

- Establish continuity in the support and advice of forest owners
- Increase wood volumes from the project region
- Targeted public relations measures in the urban environment to generate a positive perception about the need to manage our forests
- Establish an advisory and support structure that can be ensured without public funding beyond the project
- Further development of digital offers for forest owners

MAIS DETALHES			
DESAFIO ABORDADO	DOMÍNIO		TIPO DE SOLUÇÃO
3. Motivar os proprietários privados e a gestão	Gestão florestal, silvicultu	ra, serviços do ecosistem	a, Ferramentas de consultoria e prestação de serviços a
florestal cooperativa	resiliencia		proprientários florestais
PALAVRAS-CHAVE	SOLUÇÃO DIGITAL		INOVAçãO
-	Não		Não
PAÍS DE ORIGEM	ESCALA DE APLICAÇÃO		ANO DE INÍCIO E FIM
Áustria	Regional/ sub-nacional		2018 - 2021
DADOS DE CONTACTO			
PROPRIETÁRIO OU AUTOR		REPÓRTER	
Forst owner association Styria		Holzcluster Steiermark	c GmbH
Maximilian Handlos		DI Masa Jasarevic	
maximilian.handlos@waldverband-stmk.at		info@holzcluster-steie	mark.at
www.waldverband-stmk.at/holzmobregio/			
REFERENCES			
WEBSITE PRINCIPAL		RECURSOS	
https://www.waldverband-stmk.at/holzmobregio	/		
WEBSITE DO PROJETO			
REFERÊNCIA AO PROJETO			



### PROJETO NO âMBITO DO QUAL A FOLHA DE DIVULGAÇÃO FOI CRIADA

Rosewood 4.0

#### DATA DE ENTRADA

12 Ago 2021







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## A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY





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