

e-drewno.pl

A sales platform, enabling customers to take part in a wood sale auction in a forest district online.

e-drewno system was created to enable customers to take part in a wood sale auction in a forest district without necessity of physical attendance. Currently, about 20% of all wood sold to enterprises by State Forests in Poland is offered on auctions on e-drewno.pl. After registration in the system and providing forest district name the customer gets individual access, enabling participation in the auction. For practical reasons it is recommended to indicate the forest district which is located closest to the place of residence / running business activity. All the information exchanged online between the customer's computer and the server operating the auction is coded. When placing the offer it is registered and given position in the ranking, which depends on the proposed price. If the prices given are the same, the position is determined by an order of placing the offers registered by **www.e-drewno.pl** portal. During the auction each customer can place unlimited number of offers and modify earlier offers. Winning offers can be only modified to the following extent: wood weight, minimum wood weight, price (up only). In order to protect business data, participants in the auction cannot see the names of other companies taking part in the auction. The system is easy to use and administrate, includes a price calculator and offers access to reports.

DETALHES

ORIGEM DA MADEIRA

Floresta

TIPO DE MADEIRA

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TIPO DE MADEIRA EM CAUSA

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IMPACTE NO AMBIENTE E BIODIVERSIDADE

--

IMPACTE NAS RECEITAS

--

POTENCIAL DE EXPLORAÇÃO

--

HUB

Centro-Oriente Hub

IMPACTE ECONOMICO

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CONHECIMENTOS ESPECIFICOS NECESSÁRIOS

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POTENCIAL DE MOBILIZAÇÃO

--

SUSTENTABILIDADE POTENCIAL - VALOR

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FACILIDADE DE IMPLEMENTAÇÃO

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FACILIDADE DE IMPLEMENTAÇÃO

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PRE-REQUISITOS CHAVE

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TIPO DE EVENTO EM QUE ESTE BPI TEM SIDO APRESENTADO

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IMPACTE NO EMPREGO

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CUSTOS DE IMPLEMENTAÇÃO (EURO - EUR)

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MAIS DETALHES

DESAFIO ABORDADO

5. Melhorar o desempenho económico e ambiental das cadeias de abastecimento florestal

DOMÍNIO

Produtos, mercados e comércio

TIPO DE SOLUÇÃO

Plataformas de marketing

PALAVRAS-CHAVE

wood sales; online auction system

SOLUÇÃO DIGITAL

Sim

INOVAÇÃO

Não

PAÍS DE ORIGEM

Polónia

ESCALA DE APLICAÇÃO

Nacional

ANO DE INÍCIO E FIM

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DADOS DE CONTACTO

PROPRIETÁRIO OU AUTOR

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REPÓRTER

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REFERENCES AND RESOURCES

WEBSITE PRINCIPAL

<https://www.e-drewno.pl/stock/>

WEBSITE DO PROJETO

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REFERÊNCIA AO PROJETO

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RECURSOS

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PROJETO NO ÂMBITO DO QUAL A FOLHA DE DIVULGAÇÃO FOI CRIADA

Rosewood 4.0

DATA DE ENTRADA

12 Ago 2021



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

