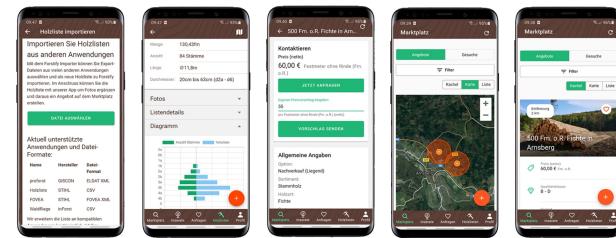


Forstify | Online marketplace for timber



App for easy and fast timber purchase and selling

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

DETALHES

ORIGEM DA MADEIRA

Floresta

TIPO DE MADEIRA

Tronco

POTENCIAL DE MOBILIZAÇÃO

High, simplifies selling timber

SUSTENTABILIDADE POTENCIAL - VALOR

--

TIPO DE MADEIRA EM CAUSA

--

FACILIDADE DE IMPLEMENTAÇÃO

Easy

IMPACTE NO AMBIENTE E BIODIVERSIDADE

--

FACILIDADE DE IMPLEMENTAÇÃO

--

IMPACTE NAS RECEITAS

Value creation for forest owners through easy and specific offer placement

PRE-REQUISITOS CHAVE

--

POTENCIAL DE EXPLORAÇÃO

--

TIPO DE EVENTO EM QUE ESTE BPI TEM SIDO APRESENTADO

--

HUB

--

IMPACTE NO EMPREGO

--

IMPACTE ECONOMICO

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

CUSTOS DE IMPLEMENTAÇÃO (EURO - EUR)

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CONHECIMENTOS ESPECÍFICOS NECESSÁRIOS

Easy to use

MAIS DETALHES

DESAFIO ABORDADO	DOMÍNIO	TIPO DE SOLUçãO
5. Melhorar o desempenho económico e ambiental das cadeias de abastecimento florestal	Produtos, mercados e comércio	Plataformas de marketing
PALAVRAS-CHAVE	SOLUçãO DIGITAL	INOVAçãO
online marketplace timber sales	Sim	Sim
PAÍS DE ORIGEM	ESCALA DE APLICAçãO	ANO DE INÍCIO E FIM
Alemanha	Além fronteiras/ multilateral	2018 -

DADOS DE CONTACTO

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https://forstify.de/	

REFERENCES AND RESOURCES

WEBSITE PRINCIPAL	RECURSOS
https://forstify.de/	Android App
WEBSITE DO PROJETO	iOS & iPad OS App
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REFERÊNCIA AO PROJETO	--

LOGOTIPO DA BOA
PRÁTICA

LOGOTIPO DA ORGANIZAÇÃO
PRINCIPAL

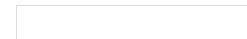


PROJETO NO âMBITO DO QUAL A FOLHA DE DIVULGAçãO FOI CRIADA

Rosewood 4.0

DATA DE ENTRADA

16 Dez 2021



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No.

862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



□