

## La forêt bouge | The forest is moving



*The platform "La forêt bouge" was created by CNPF to help forest owners know their forest better and be empowered in its management. The services that are proposed are free to use and allow better wood mobilization.*

The aim of the project is to propose a simple tool, free to use, with adapted services for the novice forest owners and allow the mobilization of wood from small private forests. Professionals in the forest and wood sector will also be able to access this tool in order to find information on the legislation and manage forest worksites by completing online procedures. The tool is used to facilitate forest management between forest owners and enterprises. Owners can locate their forest plots on an online map with a cadastre and then describe their stand using a question and answer system. They can also contact neighbouring owners using a form. An owner can request a quote online for forestry work from information on their stands. Professionals have the possibility to carry out their administrative procedures online. The owner follows the progress of his forest worksite on the platform. The module for estimating wood prices has an educational purpose in order to explain price formation. Finally it is possible to access a directory of professionals and publish an ad to sell or buy plots. All

these services are on a national scale, but specific and regional information is provided to the forest owner. At the end of 2020, more than 3300 accounts had been created.

## MAIS DETALHES

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### DESAFIO ABORDADO

3. Motivar os proprietários privados e a gestão florestal cooperativa

### PALAVRAS-CHAVE

private owners  
platform  
tool  
management

### PAÍS DE ORIGEM

França

### DOMÍNIO

Regime de propriedade, cooperação

### SOLUÇÃO DIGITAL

Sim

### ESCALA DE APLICAÇÃO

Nacional

### TIPO DE SOLUÇÃO

Ferramentas de consultoria e prestação de serviços a proprietários florestais

### INOVAÇÃO

Sim

### ANO DE INÍCIO E FIM

2018 -

## DADOS DE CONTACTO

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### PROPRIETÁRIO OU AUTOR

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### REPÓRTER

#### CNPF

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## REFERENCES AND RESOURCES

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### WEBSITE PRINCIPAL

<https://www.laforetbouge.fr>

### WEBSITE DO PROJETO

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### REFERÊNCIA AO PROJETO

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### RECURSOS

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LOGOTIPO DA BOA  
PRÁTICA



LOGOTIPO DA ORGANIZAÇÃO  
PRINCIPAL



PROJETO NO ÂMBITO DO QUAL A FOLHA DE DIVULGAÇÃO FOI CRIADA

Rosewood 4.0

DATA DE ENTRADA

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

