

# KUUTIO Online timber marketplace



***KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.***

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database [Metsään .fi](http://Metsaan.fi) and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

## DETALJER

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**OPPRINNELSE FOR TRE**

Skog

**TYPE TRE**

Tre fra rundtvirke

**MOBILISERINGSPOTENSIAL**

Not possible to assess

**BæREKRAFTPOTENSIAL - VERDI**

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**TYPE TRE INVOLVERT**

Stemwood

**ENKEL IMPLEMENTERING**

Easy

**PåVIRKNING På MILJØ OG BIOLOGISK MANGFOLD**

Positive

**ENKEL IMPLEMENTERING - EVALUERING**

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**INNTEKTSEFFEKT**

Positive

**VIKTIGE FORUTSETNINGER**

Online timber marketplace

**UTNYTTELSESPOTENSIAL**

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**TYPE BEGIVENHET DER DENNE BPI HAR BLITT OMTALT**

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**HUB**

Northern Hub

**EFFEKT På ARBEIDSPLASSER**

Positive

**ØKONOMISK PåVIRKNING**

Better communication between forest owners and companies

**KOSTNADER MED IMPLEMENTERING (EURO - €)**

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**SPESIFIKKE KUNNSKAPSBEHOV**

Knowledge in silviculture and handling with IT-tools

## MER INFORMASJON

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UTFORDRING ADRESSERT	DOMENE	TYPE LØSNING
3. Aktiver private eiere og samarbeidsvillighet i skogforvaltningen	Skogforvaltning, skogskjøtsel, økosystemtjenester Produkter, marked, handel	Markedsføringsplattform
NØKKELORD	DIGITAL LØSNING	INNOVASJON
--	Ja	Nei
OPPRINELSESLAND	POTENSIALE	START OG SLUTT åR
Finland	Nasjonal	--

## KONTAKT INFORMASJON

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EIER ELLER FORFATTER	RAPPORTØR
Suomen Puukauppa Oy	

<https://kuutio.fi/#/>

## REFERENCES AND RESOURCES

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HJEMMESIDE (HOVEDSIDE)	RESSURSER
<a href="https://kuutio.fi/">https://kuutio.fi/</a>	--
PROSJEKTETS HJEMMESIDE	
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REFERANSE TIL PROSJEKT	
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LOGO FOR BESTE PRAKSIS

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LOGO FOR  
HOVEDORGANISASJON

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PROSJEKT SOM DETTE FAKTAARKET ER OPPRETTET UNDER  
Rosewood

INNLEGGSDATO  
17 sep 2019

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



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