

KUUTIO Online timber marketplace



KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database [Metsään .fi](http://Metsaan.fi) and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

DETTAGLI

ORIGINE DEL LEGNO	POTENZIALE DI MOBILITAZIONE
foresta	Not possible to assess
TIPO DI LEGNO	POTENZIALE SOSTENIBILITÀ - VALORE
Fusto	--
TIPO DI LEGNO IN QUESTIONE	FACILITÀ DI IMPLEMENTAZIONE
Stemwood	Easy
IMPATTO SULL'AMBIENTE E LA BIODIVERSITÀ	FACILITÀ DI IMPLEMENTAZIONE - VALUTAZIONE
Positive	--
EFFETTO SUL REDDITO	PREREQUISITI CHIAVE
Positive	Online timber marketplace
POTENZIALE DI SFRUTTAMENTO	TIPO DI EVENTO IN CUI QUESTO BPI È STATO PRESENTATO
--	--
HUB	EFFETTO SUL LAVORO
Polo Nord	Positive
IMPATTO ECONOMICO	I COSTI DI ATTUAZIONE (EURO - €)
Better communication between forest owners and companies	--
CONOSCENZE SPECIFICHE NECESSARIE	
Knowledge in silviculture and handling with IT-tools	

PIÙ DETTAGLI

SFIDA RISOLTA	DOMINIO	TIPO DI SOLUZIONE
3. privati attivare e gestione delle foreste cooperativa	La gestione forestale, selvicoltura, i servizi ecosistemici, resilienza Prodotti, mercati, il commercio	piattaforme di marketing
PAROLE CHIAVE	SOLUZIONE DIGITALE	INNOVAZIONE
--	Sì	No
PAESE D'ORIGINE	SCALA DI APPLICAZIONE	INIZIO E FINE ANNO
Finlandia	Nazionale	--

CONTATTI

PROPRIETARIO O AUTORE	REPORTER
Suomen Puukauppa Oy	

<https://kuutio.fi/#/>

REFERENCES AND RESOURCES

SITO PRINCIPALE	RISORSE
https://kuutio.fi/	--
SITO WEB DEL PROGETTO	
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PROGETTO DI RIFERIMENTO	
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LOGO DELLE MIGLIORI
PRATICHE



LOGO DELLA PRINCIPALE
ORGANIZZAZIONE

PROGETTO NELL'AMBITO DEL QUALE QUESTA SCHEDA è STATA CREATA

Rosewood

DATA DI INSERIMENTO

17 Set 2019



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No.

862681

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