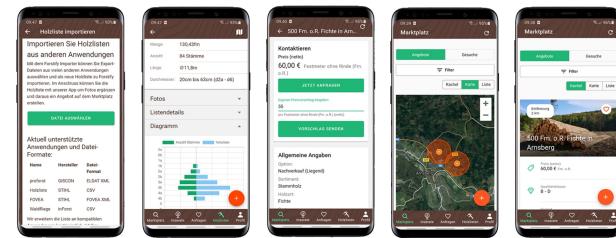


Forstify | Online marketplace for timber



App for easy and fast timber purchase and selling

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

DETTAGLI

ORIGINE DEL LEGNO	POTENZIALE DI MOBILITAZIONE
foresta	High, simplifies selling timber
TIPO DI LEGNO	POTENZIALE SOSTENIBILITÀ - VALORE
Fusto	--
TIPO DI LEGNO IN QUESTIONE	FACILITÀ DI IMPLEMENTAZIONE
--	Easy
IMPATTO SULL'AMBIENTE E LA BIODIVERSITÀ	FACILITÀ DI IMPLEMENTAZIONE - VALUTAZIONE
--	--
EFFETTO SUL REDDITO	PREREQUISITI CHIAVE
Value creation for forest owners through easy and specific offer placement	--
POTENZIALE DI SFRUTTAMENTO	TIPO DI EVENTO IN CUI QUESTO BPI È STATO PRESENTATO
--	--
HUB	EFFETTO SUL LAVORO
--	--
IMPATTO ECONOMICO	I COSTI DI ATTUAZIONE (EURO - €)
Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly	--
CONOSCENZE SPECIFICHE NECESSARIE	
Easy to use	

PIÙ DETTAGLI

SFIDA RISOLTA	DOMINIO	TIPO DI SOLUZIONE
5. Migliorare le prestazioni economiche e ambientali delle filiere forestali	Prodotti, mercati, il commercio	piattaforme di marketing
PAROLE CHIAVE	SOLUZIONE DIGITALE	INNOVAZIONE
online marketplace timber sales	Sì	Sì
PAESE D'ORIGINE	SCALA DI APPLICAZIONE	INIZIO E FINE ANNO
Germania	Transfrontaliera / multilaterale	2018 -

CONTATTI

PROPRIETARIO O AUTORE	REPORTER
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REFERENCES AND RESOURCES

SITO PRINCIPALE	RISORSE
https://forstify.de/	Android App
SITO WEB DEL PROGETTO	iOS & iPad OS App
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PROGETTO DI RIFERIMENTO	--

LOGO DELLE MIGLIORI
PRATICHE

LOGO DELLA PRINCIPALE
ORGANIZZAZIONE



PROGETTO NELL'AMBITO DEL QUALE QUESTA SCHEDA è STATA CREATA

Rosewood 4.0

DATA DI INSERIMENTO

16 Dic 2021



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



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