



Eine Initiative von Allgäuer Wald-  
besitzervereinigungen und Forst-  
betriebsgemeinschaften

Holzforum Allgäu is the only regional organization in the wood industry, in which all members of the value chain are represented: Forest administration and private forest owners, sawmilling industry, cabinetmakers, carpenters, wood construction entrepreneurs and energy specialists as well as architects.

The basic idea of the Holzforum Allgäu is to promote domestic wood and regional products from tree to building. Moreover, a goal is to create new sales opportunities through contacts between the individual sectors.

Personal contact and trust is the key to improve regional networks successfully.

Accomplishment of several projects along the chain of custody focusing on the regional added value. Holzforum Allgäu is also starting to implement a regional certification of origin to rise the sensitivity for regional products.

## DETALJI

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**PODRIJETLO DRVA**

Šuma

**VRSTA DRVA**

Deblo

**POTENCIJAL ZA POVEĆANJE UPORABE DRVA**

Medium

**ODGOVARAJUĆA VRSTA DRVA**

Depending on projects and partners

**JEDNOSTAVNOST PROVEDBE**

Difficult

**UTJECAJ NA OKOLIŠ I BIORAZNOLIKOST**

Promotes climate protection in the region by offering an attractive promotional program

**JEDNOSTAVNOST PROVEDBE - EVALUACIJA**

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**UČINAK NA PRIHOD**

Positive

**KLJUČNI PREDUVJETI**

Good network abilities needed and engaged participants along the chain of custody

**POTENCIJAL ISKORISTIVOSTI**

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**VRSTA DOGAĐAJA NA KOJEM JE PRIKAZAN OVAJ BPI**

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**SREDIŠTE**

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**UČINAK NA ZAPOŠLJIVOST**

Positive / Enhancement of regionally added value

**GOSPODARSKI UČINAK**

Offering sales promotion with the regional certification of origin "AllgäuHolz"

**TROŠKOVI PROVEDBE (EURO - €)**

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**POTREBNA POSEBNA ZNANJA**

Communication and knowledge about implementing a certificate of origin

**VIŠE DETALJA**

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IZAZOV	DOMENA	VRSTA RJEŠENJA
--	Edukacije i obučavanje Upravljanje inovacijama, digitalni centri, klasteri, eksplotacija (transverzalno)	--
KLJUČNE RIJEČI	DIGITALNO RJEŠENJE	INOVACIJA
--	Ne	Ne
ZEMLJA PODRIJETLA	PODRUČJE PRIMJENE	POČETAK I KRAJ GODINE
Njemačka	Lokalna	2015 -

**KONTAKT  
PODATCI**

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VLASNIK ILI AUTOR IZVJESTITELJ

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**REFERENCES  
AND RESOURCES**

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GLAVNA WEB STRANICA	IZVORI
<a href="http://www.holzforum-allgaeu.de/">http://www.holzforum-allgaeu.de/</a>	--
WEB STRANICA PROJEKTA	
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REFERENCA PROJEKTA	
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LOGO PRIMJERA DOBRE  
PRAKSE

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LOGO GLAVNE ORGANIZACIJE

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PROJEKT U OKVIRU KOJEG JE INFORMATIVNI LIST KREIRAN

Rosewood

DATUM UNOSA

7 lis 2019



[Link to Rosewood 4.0](#)



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



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