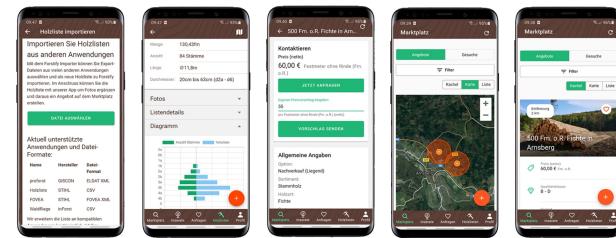


Forstify | Online marketplace for timber



App for easy and fast timber purchase and selling

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

DETALJI

PODRIJETLO DRVA	POTENCIJAL ZA POVEĆANJE UPORABE DRVA
Šuma	High, simplifies selling timber
VRSTA DRVA	POTENCIJAL ODRŽIVOSTI - VRIJEDNOST
Deblo	--
ODGOVARAJUĆA VRSTA DRVA	JEDNOSTAVNOST PROVEDBE
--	Easy
UTJECAJ NA OKOLIŠ I BIORAZNOLIKOST	JEDNOSTAVNOST PROVEDBE - EVALUACIJA
--	--
UČINAK NA PRIHOD	KLJUČNI PREDUVJETI
Value creation for forest owners through easy and specific offer placement	--
POTENCIJAL ISKORISTIVOSTI	VRSTA DOGAĐAJA NA KOJEM JE PRIKAZAN OVAJ BPI
--	--
SREDIŠTE	UČINAK NA ZAPOŠLJIVOST
--	--
GOSPODARSKI UČINAK	TROŠKOVI PROVEDBE (EURO - €)
Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly	--
POTREBNA POSEBNA ZNANJA	
Easy to use	

VIŠE DETALJA

IZAZOV

5. Unaprjeđenje učinkovitosti lanca opskrbe šumom Proizvodi, tržišta, razmjena na gospodarstvo i okoliš

DOMENA

VRSTA RJEŠENJA

Marketing platforme

KLJUČNE RIJEČI

online marketplace timber sales

DIGITALNO RJEŠENJE

INOVACIJA

Da

Da

ZEMLJA PODRIJETLA

Njemačka

PODRUČJE PRIMJENE

POČETAK I KRAJ GODINE

Prekogranična / multilateralna

2018 -

KONTAKT PODATCI

VLASNIK ILI AUTOR

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<https://forstify.de/>

IZVJESTITELJ

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REFERENCES AND RESOURCES

GLAVNA WEB STRANICA

<https://forstify.de/>

IZVORI

WEB STRANICA PROJEKTA

--

Android App

REFERENCA PROJEKTA

--

iOS & iPad OS App

LOGO PRIMJERA DOBRE
PRAKSE

LOGO GLAVNE ORGANIZACIJE



PROJEKT U OKVIRU KOJEG JE INFORMATIVNI LIST KREIRAN

Rosewood 4.0

DATUM UNOSA

16 pro 2021



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



□