Think Wood | Info campaign of the Norwegian forest sector

Think Woods purpose is to show how forests and trees can contribute in the fight against climate changes.

Never has the world had greater need for sustainable solutions. Think wood is an industry initiative from several companies and organizations within the Norwegian forest and wood industry. Together, we want to show how forests and trees can contribute in the fight against climate changes. Since its inception in 2019, the project has developed a number of articles and films, which easily and engagingly show what kind of products can be made of wood. Everything that is currently made of oil can in principle also be made of wood – and that with far lower emissions. The overall goal of the initiative is to show people why forests and wood are an important part of the climate solution. If we are going to achieve the UN's sustainable climate goals, consumers, businesses, and politicians must actively choose renewable resources, such as wood, over non-renewable resources like petroleum and coal. Wood is the future. Not only as a resource, but as a green job creator all over Norway.

DETALJI

PODRIJETLO DRVA

--

VRSTA DRVA

--

ODGOVARAJUĆA VRSTA DRVA

--

UTJECAJ NA OKOLIŠ I BIORAZNOLIKOST

--

UČINAK NA PRIHOD

--

POTENCIJAL ISKORISTIVOSTI

--

SREDIŠTE

Sjeverno središte

GOSPODARSKI UČINAK

--

POTREBNA POSEBNA ZNANJA

--

POTENCIJAL ZA POVEĆANJE UPORABE DRVA

--

POTENCIJAL ODRŽIVOSTI - VRIJEDNOST

Pozitivan

JEDNOSTAVNOST PROVEDBE

--

JEDNOSTAVNOST PROVEDBE - EVALUACIJA

Srednji

KLJUČNI PREDUVJETI

--

VRSTA DOGAĐAJA NA KOJEM JE PRIKAZAN OVAJ BPI

--

UČINAK NA ZAPOŠLJIVOST

--

TROŠKOVI PROVEDBE (EURO - €)

--

VIŠE DETALJA

IZAZOV

1. Poboljšanje otpornosti šuma i prilagodbe klimatskim promjenama

DOMENA

Edukacije i obučavanje

VRSTA RJEŠENJA

Svijest, promoviranje educiranja

KLJUČNE RIJEČI

Information

Education

climat change

DIGITALNO RJEŠENJE

Ne

INOVACIJA

Ne

ZEMLJA PODRIJETLA

Norveška

PODRUČJE PRIMJENE

Nacionalna

POČETAK I KRAJ GODINE

2019 -

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REFERENCES AND RESOURCES

GLAVNA WEB STRANICA

https://www.tenktre.no/

WEB STRANICA PROJEKTA

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REFERENCA PROJEKTA

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IZVORI

Video

LOGO PRIMJERA DOBRE PRAKSE

LOGO GLAVNE ORGANIZACIJE

PROJEKT U OKVIRU KOJEG JE INFORMATIVNI LIST KREIRAN

Rosewood 4.0

DATUM UNOSA

16 pro 2021

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY