

KUUTIO Online timber marketplace



KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database [Metsään .fi](http://Metsaan.fi) and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

DÉTAILS

ORIGINE DU BOIS

Forêt

TYPE DE BOIS

Grume

POTENTIEL DE MOBILISATION

Not possible to assess

POTENTIEL DE DURABILITÉ - VALEUR

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TYPE DE BOIS CONCERNÉ

Stemwood

FACILITÉ D'IMPLÉMENTATION

Easy

IMPACT SUR L'ENVIRONNEMENT ET LA BIODIVERSITÉ

Positive

FACILITÉ D'IMPLÉMENTATION - ÉVALUATION

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EFFET SUR LE REVENU

Positive

PRÉREQUIS CLÉS

Online timber marketplace

POTENTIEL D'EXPLOITATION

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TYPE D'éVÉNEMENT OÙ CETTE ICPE A ÉTÉ PRÉSENTÉE

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HUB

Pôle Nord

EFFET SUR L'EMPLOI

Positive

IMPACT ÉCONOMIQUE

Better communication between forest owners and companies

COÛTS D'IMPLÉMENTATION (EURO - €)

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CONNAISSANCES SPÉCIFIQUES REQUISES

Knowledge in silviculture and handling with IT-tools

**PLUS DE
DÉTAILS**

| DéFI CONCERNé | DOMAINE | TYPE DE SOLUTION |
|--|---|--------------------------|
| 3. Dynamiser les propriétaires forestiers et la gestion forestière coopérative | Getision forestière, sylviculture, services écosystémiques, résilience Produits, marchés, commerce | Plateformes de marketing |
| MOTS-CLéS | SOLUTION DIGITALE | INNOVATION |
| -- | Oui | Non |
| PAYS D'ORIGINE | ECHELLE D'APPLICATION | DÉBUT ET FIN D'ANNéE |
| Finlande | Nationale | -- |

**INFORMATIONS
DE CONTACT**

| PROPRIéTAIRE OU AUTEUR | RAPPORTEUR |
|------------------------|------------|
| Suomen Puukauppa Oy | |

<https://kuutio.fi/#/>

**REFERENCES
AND RESOURCES**

| SITE WEB PRINCIPAL | RESSOURCES |
|---|------------|
| https://kuutio.fi/ | -- |
| SITE WEB DU PROJET | |
| -- | |
| RéFéRENCE DU PROJET | |
| -- | |

LOGO DE LA BONNE
PRATIQUE



LOGO DE L'ORGANISATION
PRINCIPALE

PROJET SOUS LEQUEL CETTE FICHE D'INFORMATION A éTé CRéÉE

Rosewood

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



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