

# Think Wood | Info campaign of the Norwegian forest sector



*Think Woods purpose is to show how forests and trees can contribute in the fight against climate changes.*

Never has the world had greater need for sustainable solutions. Think wood is an industry initiative from several companies and organizations within the Norwegian forest and wood industry. Together, we want to show how forests and trees can contribute in the fight against climate changes. Since its inception in 2019, the project has developed a number of articles and films, which easily and engagingly show what kind of products can be made of wood. Everything that is currently made of oil can in principle also be made of wood – and that with far lower emissions. The overall goal of the initiative is to show people why forests and wood are an important part of the climate solution. If we are going to achieve the UN's sustainable climate goals, consumers, businesses, and politicians must actively choose renewable resources, such as wood, over non-renewable resources like petroleum and coal. Wood is the future. Not only as a resource, but as a green job creator all over Norway.

## DÉTAILS

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### ORIGINE DU BOIS

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### TYPE DE BOIS

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### TYPE DE BOIS CONCERNÉ

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### IMPACT SUR L'ENVIRONNEMENT ET LA BIODIVERSITÉ

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### EFFET SUR LE REVENU

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### POTENTIEL D'EXPLOITATION

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### HUB

Pôle Nord

### IMPACT ÉCONOMIQUE

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### CONNAISSANCES SPÉCIFIQUES REQUISES

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### POTENTIEL DE MOBILISATION

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### POTENTIEL DE DURABILITÉ - VALEUR

Positif

### FACILITÉ D'IMPLÉMENTATION

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### FACILITÉ D'IMPLÉMENTATION - ÉVALUATION

Moyen

### PRÉREQUIS CLÉS

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### TYPE D'ÉVÉNEMENT OÙ CETTE ICPE A ÉTÉ PRÉSENTÉE

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### EFFET SUR L'EMPLOI

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### COÛTS D'IMPLÉMENTATION (EURO - €)

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**PLUS DE  
DÉTAILS**

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**DéFI CONCERNé**

1. Améliorer la résilience de la forêt et son adaptation au changement climatique

**DOMAINE**

Education et formation

**TYPE DE SOLUTION**

Campagnes de sensibilisation, d'éducation

**MOTS-CLéS**

Information

**SOLUTION DIGITALE**

Non

**INNOVATION**

Non

Education

climat change

**PAYS D'ORIGINE**

Norvège

**ECHELLE D'APPLICATION**

Nationale

**DÉBUT ET FIN D'ANNéE**

2019 -

**INFORMATIONS  
DE CONTACT**

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**PROPRIéTAIRE OU AUTEUR**

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**REFERENCES  
AND RESOURCES**

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**SITE WEB PRINCIPAL**

<https://www.tenktre.no/>

**RESSOURCES**

[Video](#)

**SITE WEB DU PROJET**

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**RéFéRENCE DU PROJET**

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LOGO DE LA BONNE  
PRATIQUE

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LOGO DE L'ORGANISATION  
PRINCIPALE

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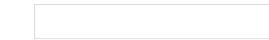
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PROJET SOUS LEQUEL CETTE FICHE D'INFORMATION A éTé CRéÉE

Rosewood 4.0

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

