# Eco\_Energie: the challenge of a forest company that has chosen to grow and qualify



The coop. Eco-Energie was born from the Baglioni family farm. To survive in the italian firewood market, characterized by strong unfair competition, the owner decided to innovate their approach to forest works. After 5 years of study, he has decided to invest in a gradual but consistent manner in the production and sale of wood chips, diversifying at the same time the production also focusing on naturalistic engineering. From 2015 the company also directly manages a district heating system through a turnkey service, the so-called contracting.

Eco-Energie is characterized by a strong entrepreneurial spirit and propensity to risk. This is demonstrated by the huge investments in mechanization, training and the search for new solutions such as contracting activities.

This seems to pay off: diversifying end products derived from the wood normally used, increasing productivity through better organization, gradually investing in the use of advanced mechanization and focusing on the training of employees seem to be firm points from which many companies in the sector could start again.

The growth of Eco-Energie has been impressive: the company currently has more than 20 employees and continues to invest in new machines and equipment. They are numerous, the training activities of the employees (also in the field of security) and contracts increase, multi-year contracts for the supply of wood chips to existing plants.

However, management problems arise and organization related to spaces, to guarantee an even better product in less time.

Thus the need to acquire oneself has arisen a biomass platform: a logistic center covered where to sort the material, store and dry the wood and chips and sell

the products also to the retail.

From this cooperative a new company (Etruria Energie - www.etruriaenergie.it) was born recently (2016), which offers a turnkey service for the installation of renewable energy plants, in particular from wood biomass, for public and private users.

## DETALLES

CONOCIMIENTOS ESPECÍFICOS NECESARIOS

Wood fuels market trends, wood chip mechanization

ORIGEN DE LA MADERA Paisajismo, bosques municipales TIPO DE MADERA	POTENCIAL DE MOVILIZACIÓN N/A	
Madera en rollo	POTENCIAL DE SOSTENIBILIDAD - VALOR	
TIPO DE MADERA AFECTADA	FACILIDAD DE APLICACIÓN	
Stemwood / Above and below ground woody biomass	N/A	
IMPACTO EN EL MEDIO AMBIENTE Y LA BIODIVERSIDAD	FACILIDAD DE IMPLEMENTACIÓN - EVALUACIÓN	
Low environmental impact and increasing biodiversity		
EFECTO SOBRE LOS INGRESOS	PREREQUISITOS CLAVE	
Creation of new income from the sale of biomass for energy		
POTENCIAL DE EXPLOTACIÓN	TIPO DE EVENTO EN EL QUE SE HA PRESENTADO ESTA IFS	
HUB	EFECTO SOBRE EL EMPLEO	
	Creation of new employees in the wood supply chains	
ΙΜΡΑCΤΟ ΕCOΝόΜΙCO	COSTES DE IMPLEMENTACIÓN (EURO - €)	
Creation of local wood-energy chains		

	DOMINIO	
RETO ABORDADO	DOMINIO	TIPO DE SOLUCIÓN
	Gestión forestal, silvicultura, servicios	
	ecosistémicos, resiliencia	
	Productos, mercados, comercio	
PALABRAS CLAVE	SOLUCIÓN DIGITAL	INNOVACIÓN
	No	No
PAÍS DE ORIGEN	ESCALA DE APLICACIÓN	Año de Inicio y Fin
Italia	Regional/sub-nacional	
DATOS DE CONTACTO		
CONTACTO		
PROPIETARIO O AUTOR	REPORTADOR	
info@ecoenergie.es		
REFERENCES		
AND RESOURCES		
SITIO WEB PRINCIPAL	RECURSOS	
http://www.ecoenergie.es		
SITIO WEB DEL PROYECTO		
REFERENCIA DEL PROYECTO		

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#### PROYECTO BAJO EL QUE SE HA CREADO ESTA FICHA

Rosewood

## FECHA DE MENSAJE

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