

# KUUTIO Online timber marketplace



***KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.***

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database [Metsään .fi](http://Metsaan.fi) and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

## DETALLES

---

**ORIGEN DE LA MADERA**

Bosque

**TIPO DE MADERA**

Madera en rollo

**POTENCIAL DE MOVILIZACIÓN**

Not possible to assess

**POTENCIAL DE SOSTENIBILIDAD - VALOR**

--

**TIPO DE MADERA AFECTADA**

Stemwood

**FACILIDAD DE APLICACIÓN**

Easy

**IMPACTO EN EL MEDIO AMBIENTE Y LA BIODIVERSIDAD**

Positive

**FACILIDAD DE IMPLEMENTACIÓN - EVALUACIÓN**

--

**EFFECTO SOBRE LOS INGRESOS**

Positive

**PREREQUISITOS CLAVE**

Online timber marketplace

**POTENCIAL DE EXPLOTACIÓN**

--

**TIPO DE EVENTO EN EL QUE SE HA PRESENTADO ESTA IFS**

--

**HUB**

Eje Norte

**EFFECTO SOBRE EL EMPLEO**

Positive

**IMPACTO ECONÓMICO**

Better communication between forest owners and companies

**COSTES DE IMPLEMENTACIÓN (EURO - €)**

--

**CONOCIMIENTOS ESPECÍFICOS NECESARIOS**

Knowledge in silviculture and handling with IT-tools

## MÁS DETALLES

---

RETO ABORDADO	DOMINIO	TIPO DE SOLUCIÓN
3. Activar a los propietarios privados y la gestión forestal cooperativa	Gestión forestal, silvicultura, servicios ecosistémicos, resiliencia Productos, mercados, comercio	Plataformas de comercialización
PALABRAS CLAVE	SOLUCIÓN DIGITAL	INNOVACIÓN
--	Sí	No
PAÍS DE ORIGEN	ESCALA DE APLICACIÓN	AÑO DE INICIO Y FIN
Finlandia	Nacional	--

## DATOS DE CONTACTO

---

PROPIETARIO O AUTOR	REPORTADOR
Suomen Puukauppa Oy	

<https://kuutio.fi/#/>

## REFERENCES AND RESOURCES

---

SITIO WEB PRINCIPAL	RECURSOS
<a href="https://kuutio.fi/">https://kuutio.fi/</a>	--
SITIO WEB DEL PROYECTO	
--	
REFERENCIA DEL PROYECTO	
--	

LOGO DE LA BUENA  
PRÁCTICA

---

LOGOTIPO DE LA  
ORGANIZACIÓN PRINCIPAL

---



PROYECTO BAJO EL QUE SE HA CREADO ESTA FICHA

Rosewood

FECHA DE MENSAJE

17 Sep 2019



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No.

862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



□