

Think Wood | Info campaign of the Norwegian forest sector



Think Woods purpose is to show how forests and trees can contribute in the fight against climate changes.

Never has the world had greater need for sustainable solutions. Think wood is an industry initiative from several companies and organizations within the Norwegian forest and wood industry. Together, we want to show how forests and trees can contribute in the fight against climate changes. Since its inception in 2019, the project has developed a number of articles and films, which easily and engagingly show what kind of products can be made of wood. Everything that is currently made of oil can in principle also be made of wood – and that with far lower emissions. The overall goal of the initiative is to show people why forests and wood are an important part of the climate solution. If we are going to achieve the UN's sustainable climate goals, consumers, businesses, and politicians must actively choose renewable resources, such as wood, over non-renewable resources like petroleum and coal. Wood is the future. Not only as a resource, but as a green job creator all over Norway.

DETALLES

ORIGEN DE LA MADERA

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TIPO DE MADERA

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POTENCIAL DE MOVILIZACIÓN

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TIPO DE MADERA AFECTADA

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FACILIDAD DE APLICACIÓN

--

IMPACTO EN EL MEDIO AMBIENTE Y LA BIODIVERSIDAD

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FACILIDAD DE IMPLEMENTACIÓN - EVALUACIÓN

Medio

EFFECTO SOBRE LOS INGRESOS

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PREREQUISITOS CLAVE

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POTENCIAL DE EXPLOTACIÓN

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TIPO DE EVENTO EN EL QUE SE HA PRESENTADO ESTA IFS

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HUB

Eje Norte

EFFECTO SOBRE EL EMPLEO

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IMPACTO ECONÓMICO

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COSTES DE IMPLEMENTACIÓN (EURO - €)

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CONOCIMIENTOS ESPECÍFICOS NECESARIOS

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MÁS DETALLES

RETO ABORDADO	DOMINIO	TIPO DE SOLUCIÓN
1. Mejorar la resistencia y la adaptación de los bosques al cambio climático	Educación y formación	Sensibilización, campañas educativas
PALABRAS CLAVE	SOLUCIÓN DIGITAL	INNOVACIÓN
Information	No	No
Education		
climat change		
PAÍS DE ORIGEN	ESCALA DE APLICACIÓN	AÑO DE INICIO Y FIN
Noruega	Nacional	2019 -

DATOS DE CONTACTO

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REFERENCES AND RESOURCES

SITIO WEB PRINCIPAL	RECURSOS
https://www.tenktre.no/	Video
SITIO WEB DEL PROYECTO	
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REFERENCIA DEL PROYECTO	
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LOGO DE LA BUENA
PRÁCTICA

LOGOTIPO DE LA
ORGANIZACIÓN PRINCIPAL

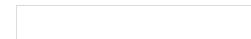


PROYECTO BAJO EL QUE SE HA CREADO ESTA FICHA

Rosewood 4.0

FECHA DE MENSAJE

16 Dic 2021



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No.

862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



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