HolzMobRegio | Climate fit and wood mobilisation model region Graz



The pilot project supports people in using their forests sustainably. The model region of Graz alone shows how great the potential of the Styrian forest stands is.

The preservation of forest functions and the supply of a region with the renewable resource wood require new strategies for forest owners, which they can only implement in cooperation with various partners. Answers to these challenges are to be developed within the framework of this pilot project, for which the political district of "Graz-Umgebung" was selected for Austria, on the basis of a sustainable wood mobilisation chain and climate-fit forest management. Timber mobilisation in private forests means mobilising forest owners and getting them interested in climate-friendly forest management. Because of property protection, additional wood mobilisation can only be achieved in cooperation with the forest owners. An essential step in the project is to point out exemplary small-scale forest managers who have been exploiting their wood utilisation potential for generations in the form of active family forestry. Under the motto "We make our forest climate-fit", active small-scale forest managers are brought into the public eye as climate-fit ambassadors.

The main objectives are:

- Establish continuity in the support and advice of forest owners
- Increase wood volumes from the project region
- Targeted public relations measures in the urban environment to generate a positive perception about the need to manage our forests
- Establish an advisory and support structure that can be ensured without public funding beyond the project
- Further development of digital offers for forest owners

MORE DETAILS				
CHALLENGE ADDRESSED	DOMAIN		TYPE OF SOLUTION	
3 Activate private owners and cooperative forest management	Forest management, ecosystem	n, resilience	Advice and services for forest owners	
KEYWORDS	DIGITAL SOLUTION		INNOVATION	
	No		No	
COUNTRY OF ORIGIN	SCALE OF APPLICATION		START AND END YEAR	
Austria	Regional/sub-national		2018 - 2021	
CONTACT DATA				
OWNER OR AUTHOR	REI	PORTER		
Forst owner association Styria	Ho	lzcluster Steiermark	ster Steiermark GmbH	
Maximilian Handlos	DII	Masa Jasarevic		
maximilian.handlos@waldverband-stmk.at	info	info@holzcluster-steiermark.at		
www.waldverband-stmk.at/holzmobregio/				
REFERENCES				
MAIN WEBSITE	RES	SOURCES		
https://www.waldverband-stmk.at/holzmobregio/				
PROJECT WEBSITE				
PROJECT REFERENCE				



PROJECT UNDER WHICH THIS FACTSHEET HAS BEEN CREATED

Rosewood 4.0

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY





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