OPTIM'Indus



The objective of the OPTIM'indus action is to provide tailored support to develop the performance and competitiveness of companies by providing keys to meet the challenges facing the industry. It is financed by Europe, the Fund for Innovation in Industry, the New Aquitaine region and the OPCAIM (Joint Organisation for the Authorised Collection of Metallurgy Industries).

- 3 development axes are proposed to companies:
- 1) Project support
- 2) Skills development
- 3) Development of professional networks

The support of the company's projects is divided into several stages:

- expertise in skills and vocational training needs and an industrial diagnosis to define new technical orientations,
- assistance in improving processes, tools and product development, for example by carrying out a feasibility study or by putting partners, consultants or experts in contact with each other.
- proposal for financial assistance

OPTIM'indus offers Master Classes, training days or courses for executives, managers or technicians to develop skills.

It runs "Industry of the Future" clubs where companies meet and exchange ideas.

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DETAILS	
ORIGIN OF WOOD	MOBILIZATION POTENTIAL
	NA
TYPE OF WOOD	
	SUSTAINABILITY POTENTIAL - VALUE
	
KIND OF WOOD CONCERNED	EASE OF IMPLEMENTATION
	Easy
IMPACT ON ENVIRONMENT & BIODIVERSITY	EASE OF IMPLEMENTATION - EVALUATION
NA	
WOOME FEFFOR	KEY PREPERINGIES
INCOME EFFECT	KEY PREREQUISITES
NA	NA
EXPLOITATION POTENTIAL	TYPE OF EVENT WHERE THIS BPI HAS BEEN FEATURED
HUB	JOB EFFECT
	NA
ECONOMIC IMPACT	COSTS OF IMPLEMENTATION (EURO - €)
Positive economic impact by improving skills and helping companies to	
improve processes	
SPECIFIC KNOWLEDGE NEEDED	

Communication / training

MORE DETAILS		
CHALLENGE ADDRESSED	DOMAIN	TYPE OF SOLUTION
	Research and development	
	Innovation management, hubs, clusters	
KEYWORDS	DIGITAL SOLUTION	INNOVATION
	No	Yes
COUNTRY OF ORIGIN	SCALE OF APPLICATION	START AND END YEAR
France	Regional/sub-national	2018 -
CONTACT DATA		
OWNER OR AUTHOR	REPORTER	
actioneco@maisonindustrie.com		
REFERENCES		
AND RESOURCES		
MAIN WEBSITE	RESOURCES	
http://www.aquitaine-industrie.com/		
PROJECT WEBSITE		
PROJECT REFERENCE		

PROJECT UNDER WHICH THIS FACTSHEET HAS BEEN CREATED

Rosewood



27 Sep 2019







This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

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