KUUTIO Online timber marketplace

KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database Metsään .fi and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

DETAILS

ORIGIN OF WOOD

Forest

TYPE OF WOOD

Stemwood

KIND OF WOOD CONCERNED

Stemwood

IMPACT ON ENVIRONMENT & BIODIVERSITY

Positive

INCOME EFFECT

Positive

EXPLOITATION POTENTIAL

--

HUB

Northern Hub

ECONOMIC IMPACT

Better communication between forest owners and companies

SPECIFIC KNOWLEDGE NEEDED

Knowledge in silviculture and handling with IT-tools

MOBILIZATION POTENTIAL

Not possible to assess

SUSTAINABILITY POTENTIAL - VALUE

--

EASE OF IMPLEMENTATION

Easy

EASE OF IMPLEMENTATION - EVALUATION

--

KEY PREREQUISITES

Online timber marketplace

TYPE OF EVENT WHERE THIS BPI HAS BEEN FEATURED

--

JOB EFFECT

Positive

COSTS OF IMPLEMENTATION (EURO - €)

--

MORE DETAILS

CHALLENGE ADDRESSED

3.- Activate private owners and cooperative forest management

DOMAIN

Forest management, ecosystem, resilience

Products, markets, trade

TYPE OF SOLUTION

Marketing platforms

KEYWORDS

--

DIGITAL SOLUTION

Yes

INNOVATION

No

COUNTRY OF ORIGIN

Finland

SCALE OF APPLICATION

National

START AND END YEAR

--

CONTACT DATA

OWNER OR AUTHOR

Suomen Puukauppa Oy

REPORTER

https://kuutio.fi/#/

REFERENCES AND RESOURCES

MAIN WEBSITE

https://kuutio.fi/

RESOURCES

--

PROJECT WEBSITE

--

PROJECT REFERENCE

--

LOGO OF BEST PRACTICE

LOGO OF MAIN ORGANIZATION

PROJECT UNDER WHICH THIS FACTSHEET HAS BEEN CREATED

Rosewood

POST DATE

17 Sep 2019

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY