Full forest management service for forest owners

Demand for forestry-service products is increasing. This means the service providers must be easy to reach and be able to offer all services needed by forest owner. Providers have to take into account the diverse forest owners groups and their needs regarding the management and use of forests.
So far, the challenge have been scattered services for forest owners.
Now many companies and entrepreneurs have started to offer full forest management services from one place.

Full service from one company/association is attracting forest owners to take care of their forests.
The change of the business environment aims at better competitiveness and cost-efficiency in forest management.

Network of associations offering full service of forest management for forest owners: guidance, planning, call for bids, comparing offers, harvesting, forest regeneration, digital services and forest estate
brokerage.

DETAILS

ORIGIN OF WOOD

Forest

TYPE OF WOOD

Stemwood

KIND OF WOOD CONCERNED

Stemwood

IMPACT ON ENVIRONMENT & BIODIVERSITY

Positive

INCOME EFFECT

Positive

EXPLOITATION POTENTIAL

--

HUB

Northern Hub

ECONOMIC IMPACT

Positive/enhances competitiveness

SPECIFIC KNOWLEDGE NEEDED

Well-functioning know-how of the all forest operations is needed

MOBILIZATION POTENTIAL

Not possible to assess

SUSTAINABILITY POTENTIAL - VALUE

--

EASE OF IMPLEMENTATION

Medium

EASE OF IMPLEMENTATION - EVALUATION

--

KEY PREREQUISITES

Co-operation with all stakeholders is needed

TYPE OF EVENT WHERE THIS BPI HAS BEEN FEATURED

--

JOB EFFECT

Positive/more local labour needed

COSTS OF IMPLEMENTATION (EURO - €)

--

MORE DETAILS

CHALLENGE ADDRESSED

3.- Activate private owners and cooperative forest management

DOMAIN

Ownership, cooperation

Forest management, ecosystem, resilience

TYPE OF SOLUTION

--

KEYWORDS

--

DIGITAL SOLUTION

No

INNOVATION

No

COUNTRY OF ORIGIN

Finland

SCALE OF APPLICATION

National

START AND END YEAR

--

REFERENCES AND RESOURCES

MAIN WEBSITE

https://www.mhy.fi/

PROJECT WEBSITE

--

PROJECT REFERENCE

--

RESOURCES

--

PROJECT UNDER WHICH THIS FACTSHEET HAS BEEN CREATED

Rosewood

POST DATE

17 Sep 2019

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY