



Strengthen the regional wood value chain incl. sales promotion thereby enhancing the regionally potential added value. Initiation and expansion of networks between industry and science along the value chain Forest-Wood-Paper. Initiation of expert rounds on particular topics, regional projects and cooperation's. Enhancement of the political framework. Process optimization between different actors and within these. Monitoring of cluster activities Every player of the wood value chain from the forest owner to the end consumer is an important factor in the work flow and plays a crucial role for overall success and positive development. Actors in the wood value chain need to know as much as possible from the upstream and downstream actors (ex. stock, products, delivery times, facility possibilities). Close cooperation between partners is needed to facilitate interaction and enhance the efficiency of internal processes and the whole process chain Closer collaboration between the different actors in the wood value chain. Better knowledge of the mutual strenght, the products and the services provided by each other. Regional connection of the wood value chain and sales promotion thereby enhancing the regionally potential added value. Limit the increasing wood import. Competitiveness enhancement of all actors of the wood value chain. Positive effects on labor situations in the wood value chain in the region. Strengthening the wood sector as an important economic factor. Enhancement of sustainability through the exploitation of the potential annual wood increment. Fostering the climate change adaptation potential of forests by reducing rotation period

## DETAILS

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### ORIGIN OF WOOD

Forest

### TYPE OF WOOD

Stemwood

### KIND OF WOOD CONCERNED

Stemwood

### IMPACT ON ENVIRONMENT & BIODIVERSITY

Positive /sun-hungry species will benefit / enhancement of adaptation potential  
to climate change / enhanced sustainability

### INCOME EFFECT

Positive

### EXPLOITATION POTENTIAL

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### HUB

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### ECONOMIC IMPACT

Positive / Enhancement of regionally added value

### SPECIFIC KNOWLEDGE NEEDED

Low / enhanced knowledge of the other partners in the value chain /

### MOBILIZATION POTENTIAL

0.1 - 0.2 m<sup>3</sup>/ha

### SUSTAINABILITY POTENTIAL - VALUE

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### EASE OF IMPLEMENTATION

Medium

### EASE OF IMPLEMENTATION - EVALUATION

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### KEY PREREQUISITES

Good network abilities needed

### TYPE OF EVENT WHERE THIS BPI HAS BEEN FEATURED

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### JOB EFFECT

Positive / more local labor needed

### COSTS OF IMPLEMENTATION ( EURO - € )

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communication is the key

## MORE DETAILS

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### CHALLENGE ADDRESSED

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### KEYWORDS

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### COUNTRY OF ORIGIN

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### DOMAIN

Innovation management, hubs, clusters

### DIGITAL SOLUTION

No

### SCALE OF APPLICATION

Regional/sub-national

### TYPE OF SOLUTION

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### INNOVATION

No

### START AND END YEAR

2016 - 2018

## CONTACT DATA

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### OWNER OR AUTHOR

### REPORTER

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## REFERENCES AND RESOURCES

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### MAIN WEBSITE

<http://www.lignumluzern.ch/vereinsprojekte/holzcluster>

### PROJECT WEBSITE

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### PROJECT REFERENCE

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### RESOURCES

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## PROJECT UNDER WHICH THIS FACTSHEET HAS BEEN CREATED

Rosewood

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16 Sep 2019

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## A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

