

## IT FOR II - Portale Legno Veneto



### IT FOR II

*Online marketing platform for local/regional wood supply chain.*

Online marketing platform for local/regional wood supply chain. The demand meets the offer in a digital platform where the public forest owners can put on auction their properties for forest enterprise. The platform also has a section where forest enterprise can show and promote themselves, offer roundwood, fire wood and their timber products as well as setting up ads for products their looking for. The platform also collect all the information about the regional auctions in order to provide useful data on the forest products sector.

## MORE DETAILS

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### CHALLENGE ADDRESSED

5.- Enhance economic and environmental performance of forest supply chains

### KEYWORDS

Auction  
market  
timber products  
digitalization

### COUNTRY OF ORIGIN

Italy

### DOMAIN

Products, markets, trade

### DIGITAL SOLUTION

Yes

### SCALE OF APPLICATION

Regional/sub-national

### TYPE OF SOLUTION

Marketing platforms

### INNOVATION

Yes

### START AND END YEAR

2021 -

## CONTACT DATA

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### OWNER OR AUTHOR

**Camera di commercio di Treviso e Belluno**

Antonio Biasi  
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### REPORTER

**AIEL**

Andrea Argnani  
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## REFERENCES AND RESOURCES

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### MAIN WEBSITE

<https://www.portalelegnoveneto.it/>

### PROJECT WEBSITE

<https://www.venetianwood.it/>

### PROJECT REFERENCE

PSR regione VENETO Mis. 16

### RESOURCES

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LOGO OF BEST PRACTICE



LOGO OF MAIN ORGANIZATION



CAMERA DI COMMERCIO  
TREVISO - BELLUNO | DOLOMITI  
bellezza e impresa

PROJECT UNDER WHICH THIS FACTSHEET HAS BEEN CREATED

Rosewood 4.0

POST DATE

23 Dec 2021



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

