## Forstify | Online marketplace for timber



#### App for easy and fast timber purchase and selling

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

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### **DETAILS**

ORIGIN OF WOOD MOBILIZATION POTENTIAL

Forest High, simplifies selling timber

TYPE OF WOOD

Stemwood SUSTAINABILITY POTENTIAL - VALUE

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KIND OF WOOD CONCERNED EASE OF IMPLEMENTATION

-- Easy

IMPACT ON ENVIRONMENT & BIODIVERSITY EASE OF IMPLEMENTATION - EVALUATION

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INCOME EFFECT KEY PREREQUISITES

Value creation for forest owners through easy and specific offer placement --

EXPLOITATION POTENTIAL TYPE OF EVENT WHERE THIS BPI HAS BEEN FEATURED

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HUB JOB EFFECT

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ECONOMIC IMPACT COSTS OF IMPLEMENTATION ( EURO - € )

Forstify was founded using a gap that emerged when timber markets were

liberalized in Germany, and is now growing rapidly

SPECIFIC KNOWLEDGE NEEDED

Easy to use

#### **MORE DETAILS**

CHALLENGE ADDRESSED

5.- Enhance economic and environmental

performance of forest supply chains

KEYWORDS

online marketplace timber sales

**COUNTRY OF ORIGIN** 

Germany

DOMAIN

TYPE OF SOLUTION

Products, markets, trade Marketing platforms

DIGITAL SOLUTION INNOVATION

Yes

SCALE OF APPLICATION START AND END YEAR

Cross-border/multi-lateral (several countries) 2018 -

#### CONTACT DATA

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# REFERENCES AND RESOURCES

MAIN WEBSITE

https://forstify.de/

**PROJECT WEBSITE** 

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Android App

**RESOURCES** 

iOS & iPad OS App

PROJECT REFERENCE

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#### PROJECT UNDER WHICH THIS FACTSHEET HAS BEEN CREATED

Rosewood 4.0

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## A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



