



## IT FOR II

*A digital platform for the timber market*

The project has as objective to overcome the difficulties in the trade of the timber resource. This problem was identified, by the forest enterprises of the region, in the lack of management and in the economical crisis making forest enterprises unable to sell the timber at a proper price. The system aims to create a modular system and with different measure units of offers and sales from the forest enterprises directly. The platform that, simultaneously, is able to collect all the data timber related thanks to on-site apps can provide useful services and to ensure the traceability of the timber.

The platform will be malleable to forest enterprises requests.

## MORE DETAILS

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### CHALLENGE ADDRESSED

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### DOMAIN

Products, markets, trade  
Research and development  
Innovation management, hubs, clusters

### TYPE OF SOLUTION

Marketing platforms

### KEYWORDS

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### DIGITAL SOLUTION

Yes

### INNOVATION

Yes

### COUNTRY OF ORIGIN

Italy

### SCALE OF APPLICATION

Regional/sub-national

### START AND END YEAR

2019 - 2022

## CONTACT DATA

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### OWNER OR AUTHOR

portalelegnoveneto@tb.camcom.it

Luca Canzan

luca@ecosinergia.eu

### REPORTER

AIEL

Andrea Argnani

argnani.aiel@cia.it

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PROJECT UNDER WHICH THIS FACTSHEET HAS BEEN CREATED

Rosewood 4.0

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

