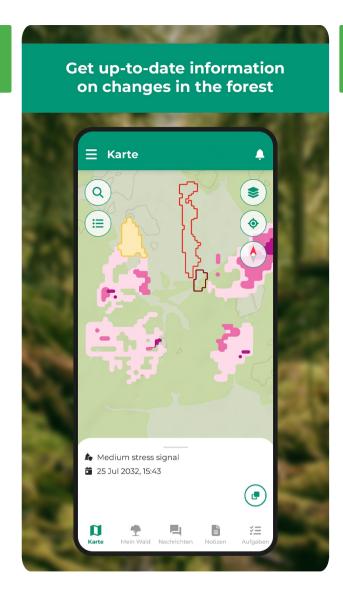
## WoodsApp



Woodsapp is a digital platform designed to serve both forest owners and forestry organizations through two complementary solutions: a mobile app for landowners and a professional tool, Woodsapp Pro, for service providers and organizations.

For landowners, Woodsapp is an easy-to-use mobile application that brings forest status, tasks, and professional contacts directly to your phone – no matter where your forest is located. It makes forest ownership easier, more transparent, and more productive – especially when managing the forest remotely.

Developed by a Finnish company with a strong forestry technology background, Woodsapp is already available in Germany and Austria, with expansion

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underway across Europe. The app is designed to help forest owners manage their assets more effectively, address climate-related risks such as insect outbreaks, and stay connected with service providers and other stakeholders through transparent collaboration and easy communication.

What do you gain as a forest owner with Woodsapp?

- Know your boundaries and find your way: See your property location and borders of neighbors accurately and use the app for navigation in the forest
- Check forest health at a glance: Get real-time insights into forest condition and changes through satellite monitoring and official map data sources
- Get alerts early: Receive automatic notifications about early-stage risks detected by satellite monitoring helping you plan timely actions.
- Keep everything organized: Tasks, notes, photos, and documents are saved on the map no more scattered papers or lists.
- Easily share your information: Share your stored data, including location and attachments, with forestry professionals using Woodsapp in their organizations.
- Stay up to date: Receive location-based news, guidance, and support opportunities directly in your pocket tailored to your specific forest area by relevant organizations.
- Work in the ground even with poor connection: app includes offline mode to work fully in offline.

What does Woodsapp Pro offer to organizations and service providers?

- Reach a large number of scattered forest owners easily and in a targeted way.
- Share timely information, such as available subsidies, recommendations, or upcoming operations, directly through the app.
- Manage fieldwork, send updates, and track task progress in real time.
- Keep customers updated about the statuses of the agreed tasks automatically with notifications
- Collect data from the field through mobile app (also offline mode) and receiving tasks with all the info needed (location, files, images, maps)
- Communicate effectively with landowners and teams Centralize task-related information and reduce the need for emails or phone calls.

| Λεπτομέρειες                                    |  |  |
|---|--|--|
| Προέλευση ξυλείας                               | Δυνατότητες διακίνησης   |  |
|   |  |  |
| Τύπος ξυλείας                                   |  |  |
|   | Δυναμικό βιωσιμότητας - Αξία   |  |
|   | Θετικό   |  |
| Τύπος εμπλεκόμενης ξυλείας                      | Ευκολία υλοποίησης   |  |
|   | Medium   |  |
| Επιπτώσεις στο περιβάλλον και τη βιοποικιλότητα | Ευκολία εφαρμογής - Αξιολόγηση   |  |
| Positive / supports decision making             | Εύκολο   |  |
| Δυνατότητες ειδοδήματος                         | Βασικά προαπαιτούμενα  |  |
|   |  |  |
| Δυνατότητες για εκμετάλλευση                    | Τύπος εκδήλωσης στην οποία έχει παρουσιαστεί αυτός ο ΒΡΙ                     |  |
|   |  |  |
| Κόμβος  | Δυνατότητες εργασίας   |  |
| Βόρειος κόμβος                                  | Reduces the need for field visits and unnecessary driving. Enables efficient |  |
|   | organization of fieldwork. Makes it easier to plan forest operations.        |  |
| Οικονομικός αντίκτυπος                          | Κόστος υλοποίησης ( ευρώ - € )   |  |
| Positive  |  |  |
| Ειδικές προαπαιτούμενες γνώσεις                 |  |  |

No

| Περισσότερες<br>λεπτομέρειες               |  |  |
|--|--|--|
| Πρόκληση η οποία αντιμετωπίζεται           | Όνομα χώρου                                | Τύπος λύσης                                |
| 3. Ενεργοποίηση των ιδιωτών ιδιοκτητών και | Ιδιοκτησία, συνεργασία                     | Πλατφόρμες συνεργασίας, κόμβοι διαχείρισης |
| της συνεταιριστικής διαχείρισης των δασών  | Διαχείριση δασών, δασοκομία, υπηρεσίες     | υλικού/εφοδιαστικής                        |
|  | οικοσυστήματος, ανθεκτικότητα              |  |
|  | Δασικές διαταραχές, κίνδυνοι, αντιμετώπιση |  |
|  | καταστροφών                                |  |
| Λέξεις κλειδιά                             | Ψηφιακή λύση                               | Καινοτομία                                 |
|  | ναι  | Ναι  |
| Χώρα προέλευσης                            | Κλίμακα της εφαρμογής                      | Έτος έναρξης και λήξης                     |
| Αυστρία                                    | Ηπειρωτικός                                |  |
| Στοιχεία<br>επικοινωνίας                   |  |  |
| Ιδιοκτήτης ή συγγραφέας                    | Αναφορεάς                                  |  |
| Bitapps Oy                                 | , ,  |  |
| info@bitapps.fi                            |  |  |
| woodsapp@bitapps.fi                        |  |  |
| www.bitapps.fi                             |  |  |
| REFERENCES AND RESOURCES                   |  |  |
| Κύριος ιστότοπος                           | Πηγές                                      |  |
| http://www.woodsapp.com                    |  |  |
| Ιστότοπος έργου                            |  |  |
|  |  |  |

Αναφορά έργου

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## Έργο για το οποίο έχει δημιουργηθεί το παρόν φύλλο πληροφοριών Rosewood

Ημερομηνία δημοσίευσης 27 Σεπ 2019







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## A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



