



**ROSEWOOD**  
**4.0** Sustainable Wood  
for Europe

The objective of the OPTIM'indus action is to provide tailored support to develop the performance and competitiveness of companies by providing keys to meet the challenges facing the industry. It is financed by Europe, the Fund for Innovation in Industry, the New Aquitaine region and the OPCAIM (Joint Organisation for the Authorised Collection of Metallurgy Industries).

3 development axes are proposed to companies:

- 1) Project support
- 2) Skills development
- 3) Development of professional networks

The support of the company's projects is divided into several stages:

- expertise in skills and vocational training needs and an industrial diagnosis to define new technical orientations,
- assistance in improving processes, tools and product development, for example by carrying out a feasibility study or by putting partners, consultants or experts in contact with each other.
- proposal for financial assistance

OPTIM'indus offers Master Classes, training days or courses for executives, managers or technicians to develop skills.

It runs "Industry of the Future" clubs where companies meet and exchange ideas.

## DETAILS

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|   |  |
|---|--|
| HERKUNFT DES HOLZES   | MOBILISIERUNGSPOTENZIAL                                    |
| --  | NA   |
| ART DES HOLZES  | POTENZIAL FÜR NACHHALTIGKEIT - WERT                        |
| --  | --   |
| ART DES BETROFFENEN HOLZES  | LEICHTE IMPLEMENTIERUNG                                    |
| --  | Easy   |
| AUSWIRKUNGEN AUF UMWELT UND BIODIVERSITÄT   | LEICHTE IMPLEMENTIERUNG - BEWERTUNG                        |
| NA  | --   |
| EINKOMMENSEFFEKT  | WICHTIGE VORAUSSETZUNGEN                                   |
| NA  | NA   |
| VERWERTUNGSPOTENZIAL  | ART DER VERANSTALTUNG, AUF DER DIESE BPI VORGESTELLT WURDE |
| --  | --   |
| NABE  | ARBEITSPLATZEFFEKT   |
| --  | NA   |
| WIRTSCHAFTLICHE AUSWIRKUNGEN  | KOSTEN DER IMPLEMENTIERUNG (EURO - €)                      |
| Positive economic impact by improving skills and helping companies to improve processes | --   |
| SPEZIFISCHES WISSEN ERFORDERLICH  |  |
| Communication / training  |  |

## MEHR DETAILS

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| ANGESPROCHENE HERAUSFORDERUNG | DOMÄNE  | ART DER LÖSUNG       |
|-------------------------------|---|----------------------|
| --                            | Forschung und Entwicklung   | --                   |
|                               | Innovationsmanagement, digitale Hubs, Cluster,<br>Verwertung (bereichsübergreifend) |                      |
| SCHLÜSSELWÖRTER               | DIGITALE LÖSUNG   | INNOVATION           |
| --                            | Nein  | Ja                   |
| HERKUNFTSLAND                 | UMFANG DER ANWENDUNG  | ANFANGS- UND ENDJAHR |
| Frankreich                    | Regional/sub-national   | 2018 -               |

## KONTAKTDATEN

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| EIGENTÜMER ODER AUTOR         | REPORTER |
|-------------------------------|----------|
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## REFERENCES AND RESOURCES

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| HAUPT-WEBSITE   | RESSOURCEN |
|---|------------|
| <a href="http://www.aquitaine-industrie.com/">http://www.aquitaine-industrie.com/</a> | --         |
| PROJEKT-WEBSITE   | --         |
| PROJEKT-REFERENZ  | --         |

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PROJEKT, IN DESSEN RAHMEN DIESES FACTSHEET ERSTELLT WURDE

Rosewood

BEITRAGSDATUM

27 Sep 2019

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY

