

# KUUTIO Online timber marketplace



***KUUTIO® is an open and independent timber marketplace for forest owners, timber buyers, intermediaries such as forest management associations and other forest service providers.***

Third party digital service Kuutio brings together forest owners, wood buyers and other service providers in a digital environment. Kuutio.fi enables asking bids from wood procurement companies, when a private forest owner wants to sell wood. The service is developed by Suomen Puukauppa Oy, which was founded by all the major actors in the forest sector. Involved are Stora Enso, UPM and Metsä Group among almost all of the smaller saw mills. Kuutio is fully functional in any role of forestry professionals either through a browser interface or the company's own forest system as long as it has been set up with a Kuutio connection.

Actual sales are made outside the service, Kuutio only acts as a go-between wood buyers and sellers. In most cases it is still required to do some field work and validate the information provided by system by visiting the stand marked for harvesting. All parties of wood trade benefit from Kuutio because sellers and buyers are able find each other more easily than before. The service utilizes public forest details from the Metsäkeskus database [Metsään .fi](http://Metsaan.fi) and improves the functionality of wood trade. Kuutio paves the way to wood trade especially for those who are not the most at ease when it comes to taking care of their forestry property. Kuutio is targeted to all Finnish forest owners and they can use the service for free.

## DETAILS

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**HERKUNFT DES HOLZES**

Wald

**ART DES HOLZES**

Stammholz

**MOBILISIERUNGSPOTENZIAL**

Not possible to assess

**ART DES BETROFFENEN HOLZES**

Stemwood

**LEICHTE IMPLEMENTIERUNG**

Easy

**AUSWIRKUNGEN AUF UMWELT UND BIODIVERSITÄT**

Positive

**LEICHTE IMPLEMENTIERUNG - BEWERTUNG**

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**EINKOMMENSEFFEKT**

Positive

**WICHTIGE VORAUSSETZUNGEN**

Online timber marketplace

**VERWERTUNGSPOTENZIAL**

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**ART DER VERANSTALTUNG, AUF DER DIESE BPI VORGESTELLT WURDE**

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**NABE**

Nördliches Drehkreuz

**ARBEITSPLATZEFFEKT**

Positive

**WIRTSCHAFTLICHE AUSWIRKUNGEN**

Better communication between forest owners and companies

**KOSTEN DER IMPLEMENTIERUNG (EURO - €)**

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**SPEZIFISCHES WISSEN ERFORDERLICH**

Knowledge in silviculture and handling with IT-tools

## MEHR DETAILS

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ANGESPROCHENE HERAUSFORDERUNG	DOMÄNE	ART DER LÖSUNG
3. Aktivierung von Privateigentümern und kooperativer Waldbewirtschaftung	Waldmanagement, Waldbau, Ökosystemleistungen, Resilienz Produkte, Märkte, Handel	Marketing-Plattformen
SCHLÜSSELWÖRTER	DIGITALE LÖSUNG	INNOVATION
--	Ja	Nein
HERKUNFTSLAND	UMFANG DER ANWENDUNG	ANFANGS- UND ENDJAHR
Finnland	National	--

## KONTAKTDATEN

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EIGENTÜMER ODER AUTOR	REPORTER
Suomen Puukauppa Oy	

<https://kuutio.fi/#/>

## REFERENCES AND RESOURCES

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HAUPT-WEBSITE	RESSOURCEN
<a href="https://kuutio.fi/">https://kuutio.fi/</a>	--
PROJEKT-WEBSITE	
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PROJEKT-REFERENZ	
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LOGO DER BEST PRACTICE

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LOGO DER HAUPTORGANISATION

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PROJEKT, IN DESSEN RAHMEN DIESES FACTSHEET ERSTELLT WURDE  
Rosewood

BEITRAGSDATUM  
17 Sep 2019



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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



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