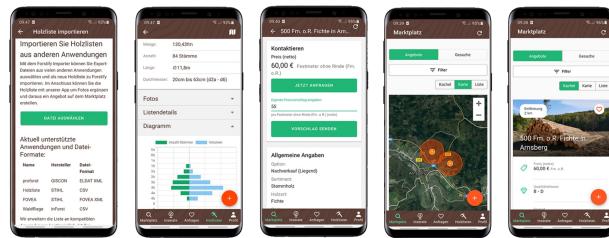


Forstify | Online marketplace for timber



App for easy and fast timber purchase and selling

Forstify is a forestry industry start-up. The timber market liberalisation inspired the founders to build up a company with bundled competences from the commercial and technical areas that brings together suppliers and buyers of wood in a simple, user-friendly way. The company is established on the market and supports forest owners and buyers in Germany, Austria and Switzerland. In addition to the pure platform, Forstify also offers direct purchase of insect-infested timber (bark beetle) and handles marketing directly as a service. New topics include a wood measurement feature within the mobile app, easy import and organization of log lists, automatic notifications about new regional offerings, a payment feature and additional consulting and services around wood sales. Using the online marketplace, suppliers and buyers of timber can enter into an exchange easily, quickly and free of charge. In doing so, requirements of the forestry industry are combined with the possibilities of modern internet technologies.

Target groups include: Private and public forest owners, forest enterprises, forest enterprise associations (FBG), forest owner associations (WBV), roundwood traders & exporters, timber marketers, firewood buyers, sawmills, paper mills, timber industry, traders, energy wood processors.

DETAILS

HERKUNFT DES HOLZES

Wald

ART DES HOLZES

Stammholz

MOBILISIERUNGSPOTENZIAL

High, simplifies selling timber

ART DES BETROFFENEN HOLZES

--

LEICHTE IMPLEMENTIERUNG

Easy

AUSWIRKUNGEN AUF UMWELT UND BIODIVERSITÄT

--

LEICHTE IMPLEMENTIERUNG - BEWERTUNG

--

EINKOMMENSEFFEKT

Value creation for forest owners through easy and specific offer placement

WICHTIGE VORAUSSETZUNGEN

--

VERWERTUNGSPOTENZIAL

--

ART DER VERANSTALTUNG, AUF DER DIESE BPI VORGESTELLT WURDE

--

NABE

--

ARBEITSPLATZEFFEKT

--

WIRTSCHAFTLICHE AUSWIRKUNGEN

Forstify was founded using a gap that emerged when timber markets were liberalized in Germany, and is now growing rapidly

KOSTEN DER IMPLEMENTIERUNG (EURO - €)

--

SPEZIFISCHES WISSEN ERFORDERLICH

Easy to use

MEHR DETAILS

ANGESPROCHENE HERAUSFORDERUNG	DOMÄNE	ART DER LÖSUNG
5. Verbesserung der wirtschaftlichen und ökologischen Leistung der forstwirtschaftlichen Forstlieferketten	Produkte, Märkte, Handel	Marketing-Plattformen
SCHLÜSSELWÖRTER	DIGITALE LÖSUNG	INNOVATION
online marketplace timber sales	Ja	Ja
HERKUNFTSLAND	UMFANG DER ANWENDUNG	ANFANGS- UND ENDJAHR
Deutschland	Grenzüberschreitend/multilateral	2018 -

KONTAKTDATEN

EIGENTÜMER ODER AUTOR

Forstify GmbH

Marco Hartmann and Christian Kaulich

info@forstify.de

<https://forstify.de/>

REPORTER

Forestry Education Center North-Rhine Westphalia

Dr. Marie-Charlotte Hoffmann

marie-charlotte.hoffmann@wald-und-holz.nrw.de

REFERENCES AND RESOURCES

HAUPT-WEBSITE

<https://forstify.de/>

PROJEKT-WEBSITE

--

PROJEKT-REFERENZ

--

RESSOURCEN

Android App

iOS & iPad OS App

LOGO DER BEST PRACTICE



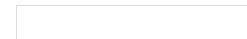
LOGO DER HAUPTORGANISATION

PROJEKT, IN DESSEN RAHMEN DIESES FACTSHEET ERSTELLT WURDE

Rosewood 4.0

BEITRAGSDATUM

16 Dez. 2021



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No.

862681

A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



□