

## Think Wood | Info campaign of the Norwegian forest sector



*Think Woods purpose is to show how forests and trees can contribute in the fight against climate changes.*

Never has the world had greater need for sustainable solutions. Think wood is an industry initiative from several companies and organizations within the Norwegian forest and wood industry. Together, we want to show how forests and trees can contribute in the fight against climate changes. Since its inception in 2019, the project has developed a number of articles and films, which easily and engagingly show what kind of products can be made of wood. Everything that is currently made of oil can in principle also be made of wood – and that with far lower emissions. The overall goal of the initiative is to show people why forests and wood are an important part of the climate solution. If we are going to achieve the UN's sustainable climate goals, consumers, businesses, and politicians must actively choose renewable resources, such as wood, over non-renewable resources like petroleum and coal. Wood is the future. Not only as a resource, but as a green job creator all over Norway.

## DETAILS

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HERKUNFT DES HOLZES

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ART DES HOLZES

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MOBILISIERUNGSPOTENZIAL

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POTENZIAL FÜR NACHHALTIGKEIT - WERT

Positiv

ART DES BETROFFENEN HOLZES

--

LEICHTE IMPLEMENTIERUNG

--

AUSWIRKUNGEN AUF UMWELT UND BIODIVERSITÄT

--

LEICHTE IMPLEMENTIERUNG - BEWERTUNG

Mittel

EINKOMMENSEFFEKT

--

WICHTIGE VORAUSSETZUNGEN

--

VERWERTUNGSPOTENZIAL

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ART DER VERANSTALTUNG, AUF DER DIESE BPI VORGESTELLT WURDE

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NABE

Nördliches Drehkreuz

ARBEITSPLATZEFFEKT

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WIRTSCHAFTLICHE AUSWIRKUNGEN

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KOSTEN DER IMPLEMENTIERUNG (EURO - €)

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SPEZIFISCHES WISSEN ERFORDERLICH

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## MEHR DETAILS

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ANGESPROCHENE HERAUSFORDERUNG	DOMÄNE	ART DER LÖSUNG
1. Verbesserung der Widerstandsfähigkeit der Wälder und ihrer Anpassung an den Klimawandel	Bildung und Ausbildung	Bewusstseinsbildung, Aufklärungskampagnen
SCHLÜSSELWÖRTER	DIGITALE LÖSUNG	INNOVATION
Information Education climat change	Nein	Nein
HERKUNFTSLAND	UMFANG DER ANWENDUNG	ANFANGS- UND ENDJAHR
Norwegen	National	2019 -

## KONTAKTDATEN

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## REFERENCES AND RESOURCES

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HAUPT-WEBSITE	RESSOURCEN
<a href="https://www.tenktre.no/">https://www.tenktre.no/</a>	
PROJEKT-WEBSITE	<a href="#">Video</a>
PROJEKT-REFERENZ	--

LOGO DER BEST PRACTICE



LOGO DER HAUPTORGANISATION

PROJEKT, IN DESSEN RAHMEN DIESES FACTSHEET ERSTELLT WURDE

Rosewood 4.0

BEITRAGSDATUM

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A TOOL FROM ROSEWOOD 4.0, DESIGNED AND DEVELOPED BY



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